

SALEEN ALLEY



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MEMBERSHIP: Dues are \$25 per year and includes international mailing; forms are available online.

NEW SALEEN OWNERS: Purchasers of new Saleen vehicles receive a complimentary 1-year membership; please ask your dealer or write us for details.

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2007 Saleen Vehicle Sales Literature

November 01, 2006 - Currently available from your participating Ford dealers are the 2007 Saleen vehicle brochures. Each booklet is dedicated to an individual Saleen model and features a six-cell foldout of images and specifications. There are a total of seven brochures this year with three dedicated to the S281 (3-Valve, S/C, Extreme), two for the S331 Sport Truck (3-Valve, S/C), a booklet for the S7 Twin Turbo and finally the limited edition Parnelli Jones S302.

Visit your local Saleen dealer to attain this new literature and eye the '07 lineup in person! Or for your convenience, view, download and print electronic copies at www.soec.org.



Sale Of Notable Saleen Vehicles

September 06, 2006 - The release of five early Saleen vehicles from a western collection took place late last summer with each automobile departing to a different individual. Spending numerous years together, the vehicles offered were three fox chassis Mustangs and two



Photos © Greg Wackett

competition Ranger SporTrucks.

Vehicles: Jimmy Moore's uniquely equipped black and green '88 (88-0004), the Seal Beach Patrol Car (89-0422), General Tire Mustang 88-0021R; Ranger race trucks 88-0019RT (still wearing General Tire race paint) and 88-0021RT.

The SOEC send our best to the new owners!

Shopping At 200 MPH – Saleen Style!

July 29, 2006 - Saleen has created a unique shopping experience that will undoubtedly set a new standard in the automotive and the retail industry. *The Saleen Store* located at the Irvine Spectrum in Orange County, CA, is so different that it has created a buzz, and that buzz has traveled almost as fast as the world's fastest production car, the Saleen S7.

For car enthusiasts who have followed Steve Saleen and his Saleen Mustangs for over two decades it is not surprising that on one side of the store they are literally standing in the middle of a Saleen Extreme Mustang. Newcomers will see a vehicle dissected down the middle and will only emphasize the fact that *The Saleen Store* is truly one of a kind. There is an immediate realization that Saleen is passionate about its performance vehicles by exposing every detail of the Saleen Extreme, from the engine, drivetrain, to the suspension – viewers will see the technology that goes into the manufacturing an Extreme Saleen Mustang that produces 550 hp and 500 ft.-lb. of torque.

The Saleen Store features vehicle purchasing, aftermarket parts sales, apparel, collectibles and a N2O Bar. Menu items range



from ice cream, water, soda, Red Bull and oxygen. For their cars, nitrous oxide and hydrogen are available. *The Saleen Store* is sure to encompass a full-range, high-octane ambience for everyone.

Submissions to Saleen Alley...

Articles, stories, photographs, upcoming events and other submissions are encouraged from SOEC members. Please e-mail Word-compatible documents and your original, non-copyrighted images to betsyb@soec.org; or drop a note to present your idea. *Saleen Alley* is published in the spring and fall.



Article by David Bruno
Photos by Jim Dvorak

Manufactures of automotive accessories, products, and novelties converge every fall at the Las Vegas Convention Center for the Specialty Equipment Market Show (SEMA). This year the show ran from October 31st to November 3rd and like all previous editions featured the hottest automotive trends. In recent years the major manufactures from Detroit and abroad have increased their involvement through displays of their newest models. They also participate with outside contractors for special builds of over-the-top customs to showcase their vehicles individuality on an enthusiast stage.

This year saw Ford revisiting the past with both the introduction of their new BOSS 302 crate motor from Ford Racing, supported by the attendance of BOSS themed vehicles, and the celebration of the 75th anniversary of the 1932 Ford with displays of modern interpretations of this classic hot rod foundation.

2006 proved to be another unforgettable show!



Ford Racing's new BOSS 302 crate motor.



SEMA
2006



'70 Sportsroof featured on the television show *Overhaulin'*. Powered by the first Ford Racing BOSS 302 crate motor.



A beautiful Grabber Yellow '70 BOSS 302 featuring all the desirable options helped to debut the new BOSS crate motor from Ford Racing.



Ford displayed one of their 75th Anniversary Dearborn Deuce Roadsters. These vehicles will be available at select Ford dealers with a limited build of one hundred.



Barry White of *Barry's Speed Shop* applied their Super Muscle Car theme to this '07 Sport Trac. Motivation is supplied by a 3-valve V8 featuring a shaker hood assembly.



World-renowned automotive designer and builder Chip Foose displayed his P32 Ford Roadster.



Featuring a V12 Lincoln motor, the P32 is a tribute to World War II service men using styling features from period aircraft.



new england mustang nationals july 14 - 16, 2006



Article & Photos by Betsy Beyer

For the second time, I had the pleasure of visiting Sturbridge, Massachusetts for the Mustang Car Club of New England's MCA National Show. Seven Saleen Mustangs and a 1988 Saleen Sportruck were among the collection of approximately 300 vehicles at the show.

Wow, Friday the temperature was 105 degrees and Massachusetts was the location. A participant who flew in from Georgia thought that he was still in Georgia! The equation was supposed to be North = cooler temperatures. I guess high temperatures are the trade off that is necessary to get sunshine. Fortunately, Saturday was a more comfortable day for the judging.

Rewind and repeat: wash, clean the wheels, (outside and inside), don't forget the undercarriage, detail the engine, clean all hinges (if you can see it, clean it), sweep the carpets and mats, dust the interior, wipe the doors and dash, put leather treatment on the seats, close the

doors, detail the exterior, remember to wipe the radio antenna, and don't give up until the judges arrive.

If you are the compulsive collector, you consider this detailing process as your duty to the car. It's rewarding to see older Saleens that still look like new. If this detailing process is not for you, then you can still enter the show and just relax. You can choose to have your car judged or just entered for display. Either way, you have an opportunity to socialize with other Mustang and Saleen owners and enjoy seeing all of the cars. I consider the experience similar to visiting an art gallery.

Saturday evening some of the Saleen owners went to the MCA banquet, some went to a baseball game, and I opted to go for a scenic drive with my SWAMP Mustang club members. Our mission was to find New England clam chowder and lobster rolls. Our mission was successful. We found Ronnie's Seafood Restaurant. We then continued our tour to experience the local beauty and local food by driving to Fender's Drive-in for ice cream.

The Sunday awards presentation was not the end of my visit to New England. I extended my visit for an extra week. During this time I visited New Hampshire, Vermont, Maine, and Rhode Island. The visit to Maine completed my quest to travel to all of the 48 contiguous states of the USA. Not all of this was with my Saleen, but the Saleen has been part of my travels for the last ten years.

Many of you have to deal with the recent jumps in the price of fuel. I would like to comment that





new england mustang nationals

in 1980 I took a cross-country trip of 11,000 miles. In many areas, regular gas was \$1.30 a gallon. From this perspective, a rise to \$3.00 a gallon over the last 26 years should seem to be a reasonable price. Despite this comparison, the price of gasoline affects everyone's ability to travel by car or RV. Fortunately, my daily commute is only 8 miles round trip! This has been a real savings that has left room in the budget for some of my traveling. I am nearing retirement and hope that I will still be able to find money in the budget for that precious fuel.





GOT YA!!

Once owned by a drug dealer, 93-0014 is now serving the youth of Caswell County.

Text by Sergeant Mike Adkins & David Bruno

Photos by Sergeant Mike Adkins

Every career has its perks. For Sergeant Mike Adkins and the Caswell County Sheriff's Department in Yanceyville, NC, their ability to inform local youth about the harms of drugs and violence with the aid of Saleen Mustang 93-0014 could be classified as the ultimate reward for a job well done.

Built in December, #14 came equipped with silver graphics, Pioneer CD player, 3.55:1 gears, Escort Radar Detector and a factory Ford sunroof. When shipped to Ciener-Woods Ford in Kernersville, NC shortly before the holidays of 1992, few would have seen what the future held for the bright red beauty.

So how did this early example of a final year Fox Saleen find its way into the hands of the law? Sgt. Adkins enlightens, "Back in 1998 our sheriff's office was able to catch one of the most dangerous drug dealers in our county. Dur-



ing the investigation we were able to arrest him and seize his vehicles, one being a red 1993 Saleen Mustang (93-0014). In 2003 the car was turned over to the department and our sheriff turned it into a DARE car to be driven by the representing officer."

Given the circumstance surrounding #14, it's surprising to see the astonishing originality of the vehicle. At just under 45,000 miles the Mustang still wears a percentage of its original paint, all the body panels hold matching Ford VIN stickers, dated "1993" plug wires are present and more



The previous scum bucket that owned this car did not take care of it. The Saleen decals were coming off and the paint was fading. We have brought this car back to life with the help of alot of people in our community. - Sergeant Mike Adkins



amazing are the correct Saleen logo floor mats, shift knob (missing the center emblem) and Pioneer deck. A look under the hood reveals another remarkable feature; the engine embraces a period "SALEEN" S/C intake!

After a 2006 evaluation, Caswell County's Saleen was deemed a keeper by Sheriff Michael Welch. "This past spring we looked at the car and were thinking about selling it. We researched the Saleen Mustang, found out it was a collector vehicle and concluded we would never confiscate anything like it again. Lt. Riddick and I raised enough money through

donations to wet sand, paint, and repair minor body damage. I then drove the car to Orlando, FL to the International DARE Training Conference and placed 2nd in the Active Car Class. This past January I drove it to Asheville to the 2007 North Carolina DARE Conference and won 1st place in the Seized/Confiscated Class and overall Best in Show. These wins mean the vehicle will be invited to the 2007 International DARE Conference in Nashville, TN to represent North Carolina."

"We drive this car to all of our DARE schools so the kids can enjoy it and to all the special events in our com-





munity. We will continue to take pride in it and that it is a Saleen. Not too many people in our area actually know who Mr. Saleen is and what he has done for the motorsport world.”

Given a new lease on life, the prospects for 93-0014 are endless. “We plan to add more features to the car for educational purposes when someone examines the Saleen. A local car audio shop will donate monitors and a new system for the hatchback area. When people are viewing the car, they will be able to watch videos or training materials. We are also looking into new graphics for the hood along with more detailing and cleaning. But, right now the car still draws alot of attention from spectators and our DARE students.”

DARE is a drug abuse resistance education program. The objective is to teach children methods of how to stay drug free.

*For additional information visit:
www.dare.com*



Special Thanks To...

Sheriff Michael Welch.

All work to the cars emergency system was done by Cpl. Allen Shell with the Yanceyville Police Department.

Donations were made by Caswell Co. F.O.P. Lodge #72, Smith Bail Bonding, North Village Pharmacy, Advance Auto (Yanceyville Store), Mincey's Graphics, Sounds Unlimited, A&D Auto, and Team Saleen.

Timeline for Saleen Mustang 93-0014

Seized/confiscated in 1998 from local drug dealer in Caswell Co. North Carolina by the Caswell Co. Sheriff's Office.

2000 turned over to Sheriff's Office to be used for narcotics investigations and a DARE (Drug Abuse Resistance Education) car.

2002-2003 was used in many undercover operations in county and surrounding counties.

2003 Sheriff Michael L. Welch had car marked with a one of a kind DARE graphic design. This design was registered with D.A.R.E. America.

April 2006 car was repainted with money donated from civic groups, businesses, and private citizens. The prep work for paint was done by Lt. Riddick and 1st. Sgt. Adkins both with the Caswell Co. Sheriff's Office. Car was painted by Ricky Wilson of Wilson Brothers Body Shop of Yanceyville, NC.

June 2006 car had new graphics added with the help of Mincey's Graphics in Hillsborough, NC.



Calendar of Events

MCA National and Grand National Shows

April 14–19, 2007

Mustangs Across America 2007

Seattle, Washington

www.mustangsacrossamerica.com

2007 Driving road trip event from Seattle, WA to Mustang, OK for the Oklahoma Mustang Club MCA National. Travel through the mountains of the Pacific Northwest, the Western Deserts and the central plain with Mustang enthusiasts from all over the USA.

April 20–22, 2007

Oklahoma Centennial Mustang National

Mustang, Oklahoma

www.nationalmustangshow.com

For show information, visit the website listed above.

Host Hotel: Clarion Meridian Hotel & Convention Center, (405) 942-8511

May 25–27, 2007

Mustangs Unbridled

Louisville, Kentucky

www.mustangsunbridled.com

For show information, visit the website listed above.

Host Hotel: Holiday Inn Hurstborne, (800) 315-2621 or (502) 426-2600

June 25–24, 2007

Wild West Mustang Nationals

Concord, California

www.wildwestmustangnationals.com

For show information, visit the website listed above.

Host Hotel: Crowne Plaza, (800) 227-6963 or (925) 825-7700

July 20–22, 2007

Prarlieland Roundup

Springfield, Illinois

www.cimclub.com/2007/

For show information, visit the website listed above.



Host Hotel: Crown Plaza, (217) 529-7777

August 31–September 2, 2007

Grand National Southern Exposure

Augusta, Georgia

www.csranc.org

For show information, visit the website listed above.

Host Hotel: Radisson Riverfront Hotel, (706) 722-8900

SOEC/Saleen

Participating Events

April 22, 2007

Fabulous Fords Forever!

Knott's Berry Farm, Buena Park, California

Registration forms available in January at www.fordcarclubs.org

June 1–3, 2007

Carlisle All-Ford Nationals

Carlisle, Pennsylvania

(717) 243-7855

Registration opens in spring 2007 visit www.carsatcarlisle.com for details

July 14–15, 2007

Pittsburgh Vintage Grand Prix

Pittsburgh, Pennsylvania

www.pvgp.org

Each July Schenley Park is the scene of one of the area's largest car shows. Come celebrate this unique motorsport event! Gates open at 9:30 AM and Car Shows run from 11:00 AM until 4:00 PM.

August 18, 2007

13th Annual Woodward Dream Cruise

Greater Detroit Area, Michigan

Visit www.woodwarddreamcruise.com and www.soec.org for details

For these and other events, please visit the respective event's website, as well as SOEC's events forum at www.soec.org for the latest information.





26th Annual Tri-County Mustang & Ford Show

Article & Photos by Betsy Beyer

A Pony Trail ride, buffet lunch, evening picnic, and concert in the park were the featured events on Saturday, July 29, 2006. Of course the main topic of discussion was Mustang and Saleen oriented, but the issue of football was hard to avoid since I am from Pittsburgh, home of the Super Bowl XL Champions, and I was visiting the home of the Cincinnati Bengals. Ted, a Saleen owner, just couldn't forget the disappointment of the injury to their quarterback, Jason Palmer, early in the playoff game against Pittsburgh. We had a friendly discussion about the game. All I can say is that Pittsburgh WON! The upcoming 2006 season will give our teams the opportunity to test their game again.

Sunday, July 30 was the day for the judging, Chinese Auction, and other show activities. Over 300 Mustangs and Fords participated.

To my surprise, I survived another event without the inconvenience of rain. After the show, several SOEC members had dinner together. Attending the shows to display Saleens is only part of the enjoyment. Meeting new friends and renewing old friendships is what club membership is all about. By repeatedly attending the same events, I've made lasting friendships with SOEC members from many different states.

Attending shows simply makes an excuse to go on vacation and travel across the United States. Try to attend a show to meet other Saleen owners and expand your enjoyment in owning a Saleen.





**26th Annual
Tri-County Mustang
& Ford Show**





Flagship National Mustang Show

Erie, Pennsylvania August 11 – 13, 2006

Article by Betsy Beyer Photos by Betsy Beyer & David Bruno





LEFT: Exploring the sights of Erie, the Pufferbelly Restaurant.

BELOW: There's no shortage of rare and desirable Mustangs on display at MCA events. This Ivy Green Metallic '66 GT350 sports a vintage Paxton Supercharger. Grabber Yellow '70 BOSS 302 with optional shaker hood, slats, rear spoiler and Magnum 500 wheels.

RIGHT: The S-197-based Saleen Mustangs are proving to be popular both in the showroom and on the show field.

The host club for the Flagship National Mustang Show was the Lake Erie Mustang Owners Club. The show was named for the U.S. Brig Niagara tall ship whose homeport is Erie, Pennsylvania. Here's your short history lesson. The Niagara won the Battle of Lake Erie in 1813. This victory over the British fleet gave control of the upper Great Lakes to the United States during the War of 1812 and secured further American expansion into the Old Northwest.

Eight Saleens were among the 303 cars that were registered. Sunshine, pleasant temperatures, and a cool breeze were on tap for the whole weekend. In addition to awesome weather, the outstanding, free Friday night hospitality included a pulled pork sandwich, baked beans, and coleslaw from the Smokey Bones Restaurant. This eliminated the need to find a restaurant for dinner and left time for my husband to finish detailing our two Saleens. Since Erie is only 110 miles from my home, we were able to take two cars to the show.

When possible, SOEC members try to find a restaurant with a local atmosphere. Saturday evening SOEC members joined my local SWAMP Mustang Club for dinner at Pufferbelly Restaurant. The restaurant building is an old fire house. In addition to spending time with friends at the show, our drive to the restaurant gave us the opportunity to tour the city of Erie. As usual, friendships and sharing our love for Mustangs are good reasons to attend Mustang events.





Rear View

A New Age of Performance: 1996 S281 Mustang

by David Bruno

For the 1996 model year Ford Motor Company introduced their 4.6 Liter V8 modular motors to the Mustang GT and SVT Cobra models ushering in a new era of multiple valve, overhead cam performance from Mustang.

Over in Irvine, CA the Saleen Mustang S281 made its debut that year as an entry-level alternative to the conversion intense S351 which entered its third year of production. Primarily based off of a Mustang GT chassis equipped with the 249A package from Ford, this new machine utilized the familiar Saleen aero kit and graphics, but featured a unique ducktail spoiler that made use of existing deck lid mounting points. Suspension alterations consisted of proven Racecraft springs, shocks/ struts, urethane bushings and larger anti-roll bar up front with 18" cast aluminum Saleen wheels keeping this power on the pavement. Drivetrain changes were limited to a free-flow air filter, Saleen sparkplug wires, short throw shifter assembly developed by Hurst and a Borla cat-back exhaust system. In the cockpit Saleen white face gauge overlays and unique shift knob offered a competition inspired feel.

Taking cues from its larger 351 sibling, the first genera-



tion S281 was available with optional Recaro performance seating in cloth or leather, 2 point interior chassis brace, Saleen heat extractor hood, Alcon calipers with 13" rotors, 3.55:1 gearing, tire upgrade and Speedline Magnesium wheels.

1996 also saw the surprise return of a rental agency willing to stock a high-performance Mustang in their fleet of vehicles. Borrowing a page from the Hertz / Shelby American relationship of the mid to late '60s, Budget Rent A Car offered a limited number of S281 convertibles with unique equipment at select Budget locations.

Two less known S281 variants were based off of the SVT Cobra and the Mustang GT coupe with Ford option group 248A.

1996 SALEEN MUSTANG S281 PRODUCTION		
MODEL	UNITS	PRICE
S281 Coupe	193	\$28,990
S281 Convertible	204	\$33,500
S281 Cobra Coupe	4	\$38,900
S281 Cobra Convertible	7	\$41,000
S281 Budget Convertible*	30	N/A

*Budget Rent A Car offered S281s in select areas of the country from 1996 to 1998. Vehicles are designated with a "B" after their Saleen serialization number.

Source: Team Saleen & *The Saleen Book* by Brad Bowling





The Saleen conversion for an SVT Cobra consisted of all the exterior, suspension and performance enhancements slatted to an S281 with the addition of the heat extractor hood as a necessary option. S281 Cobra's retained their SVT badging, crystal headlight lenses, and factory white gauge overlays.

Ford offered the Mustang GT coupe equipped with package 248A in 1996 (and 1997) as a cost and weight conscience alternative V8 Mustang. Known as the "GTS" in 1995 this model deleted the GT driving-lights, rear wing, leather wrapped steering wheel, articulated sport seats, and the power window/ lock group. Basically offering a V8 GT with V6 Mustang style and comfort. The 248A came standard with A/C and AM/FM tape deck radio with a limited number of optional convenience items available to the customer. When converted into an S281, the 248A GT had all the exterior style and performance of a Saleen Mustang, but with a less weight.

With Saleen, Inc.'s decision to produce the S281 in 1996, it presented the ability to offer a competent, serialized, Mustang in spirit of the first generation fox-chassis conversions. A vehicle that could be purchased by a larger base of enthusiasts and in retrospect, help drive the company forward.

1996 SALEEN MUSTANG S281 FEATURES AND SPECIFICATIONS
PERFORMANCE ENHANCEMENTS <ul style="list-style-type: none"> · Saleen performance air filter · Saleen/Borla mufflers · Saleen spark plug wires
AIR MANAGEMENT <ul style="list-style-type: none"> · Saleen design front fascia · Saleen design side skirts · Saleen design rear valance · Saleen S281 rear wing
RACECRAFT SUSPENSION <ul style="list-style-type: none"> · Racecraft front and rear springs · Racecraft front struts · Racecraft rear shocks · Racecraft front sway bar · Saleen urethane sway bar pivot bushings · Saleen five spoke alloy wheels <ul style="list-style-type: none"> 18" x 8 1/2" front and rear wheels · High Performance B.F. Goodrich Comp T/A ZR tires <ul style="list-style-type: none"> P245/40/ZR-18 front tires P245/40/ZR-18 rear tires · Saleen high performance alignment and tuned chassis
STYLING AND INTERIOR <ul style="list-style-type: none"> · Saleen 150 MPH speedometer with white faced gauges · Saleen taillight treatments · Saleen close ratio shifter · Saleen leather grained shift knob · Saleen S281 design front and rear floor mats · Saleen S281 graphics and identification · Engine bay plaque · Saleen serialized console plaque · Championship wreath · Saleen license plate frame · Saleen Owner's Jacket · One year membership to the SOEC · One year membership to the Mustang Club of America

1996 SALEEN MUSTANG S281 OPTIONS
· 3.55:1 Differential
· Tire Upgrade: P255/40-18 fronts; P285/40-18 rears
· Magnesium Wheel: Magnesium Wheel and Dunlop Tire Upgrade <ul style="list-style-type: none"> 18" x 8 1/2" front runs with P255/35-18 tires 18" x 8 1/2" rear rims with P285/35-18 tires
· 13" Front Brakes: Saleen/Alcon 13" Rotors and 4 Piston Calipers
· 2 Point Chassis Brace
· Saleen Edition/Recaro Sport Seating in Cloth or Leather
· Saleen Sound System
· Twin Gauge Pod: Manifold and Fuel Pressure readings
· Sportbar with Special Soft Tonneau (Convertible Only)
· Speedster Package (Convertible Only) <ul style="list-style-type: none"> Includes: hard speedster tonneau, sportbar, special soft tonneau



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SALEEN OWNERS AND ENTHUSIASTS CLUB