

SALEEN ALLEY



SALEEN OWNERS AND ENTHUSIASTS CLUB

SALEEN ALLEY

Volume 9 / Issue 2 / Autumn 2006

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MEMBERSHIP: Dues are \$25 per year and includes international mailing; forms are available online.

NEW SALEEN OWNERS: Purchasers of new Saleen vehicles receive a complimentary 1-year membership; please ask your dealer or write us for details.

Phil Frank Joins Saleen's Executive Staff

October 11, 2006 - Long time Saleen design consultant formally joined Saleen as Vice President of Design at the beginning of September. Phil will work closely with Steve Saleen on strategic design for all future vehicles. Familiar with the Saleen organization, Phil has closely collaborated with Steve Saleen for the last twelve years. His accomplishments with Saleen include intimate involvement with the design of all vehicles since 1994 — most prominently the legendary Saleen S7. His most recent project with Steve was the design and development of The Saleen Store — the new era of automotive retailing.

Saleen Zakspeed S7R Captures the Pole & Victory

October 11, 2006 - In their #9 Saleen S7R Zakspeed, drivers Janis, Bert and Montermini made their way through the pack of Aston Martin, Corvette, Ferrari, Lamborghini and Maserati racers to Victory Lane completing 102 laps in just over 3 hours on the 19 km circuit at Hungaroring, Hungary.

In securing their third pole of the FIA GT season and setting a new track record, Janis started the race by proving that the Saleen S7R is the quickest car on the track, and as Bert and

Montermini had their turns behind the wheel, they lead virtually every lap, finishing 10 seconds ahead of second place, the #4 Corvette! As Zakspeed Racing is now tied for second place in the standings, they anticipate an impressive close to the 2006 season.

2007 Saleen Mustang S281

September 09, 2006 - Saleen, Inc. maintains excitement in 2007 with new content across the S281 line. Features to debut this coming year include:

- The availability of the E's body colored quarter window delete panel for all S281 coupes
- Optional Rockford Fosgate "Punch" Sound System that incorporates a 12" long-throw subwoofer and 150w amplifier while taking less space than the Ford Shaker 1000
- Forged 5-spoke wheels standard on the S281E (optional on the S/C and 3-Valve)
- Freshened vehicle color palette by Ford with the introduction of Alloy Clearcoat Metallic and Grabber Orange

Upgrades in power: The S281 S/C is sporting 465 Horsepower/ 425 lb-ft of Torque while the limited production E is rotating the earth with 550 Horsepower/ 525 lbs-ft of Torque.

The Saleen Book

April 01, 2006 - Published by Driveway Books in early 2004; "The Saleen Book – 20 Years of Saleen Mustangs and Owners Registry" by Brad Bowling offers a detail year-by-year record of the Fox-Chassis Mustangs that bares Steve Saleen's name. Through a collection of period and current photos the reader takes a historical journey from the early years of building vehicles within a backlot at Burch Ford to the new mammoth facility in Irvine.

Brad leads us through the mid-1980s when a newly established Saleen Autosport arranged a national dealer network, became a force in SCCA showroom stock racing, and offered the first 50-state certified new-age Mustang with a modified powertrain. We are shown the trial, tribulation and determination of being a low volume manufacturer during the recession plague of the early 1990s; then witness the re-establishment of Saleen Performance through their S351, S281 and S7 supercar.



While only the second book to deal exclusively with Saleen Mustangs, the first being "The History and Development of the Saleen Mustang" by Patty Redeker published in 1993 and out of print, Brad's 239 page hardback represent Saleen vehicles, owners and enthusiasts well. In closing a pleasing read, photo album, an exciting coffee table ornament for visitors to ogle.

Submissions to Saleen Alley...

Articles, stories, photographs, upcoming events and other submissions are encouraged from SOEC members. Please e-mail Word-compatible documents and your original, non-copyrighted images to betsyb@soec.org; or drop a note to present your idea. *Saleen Alley* is published in the spring and fall.





Woodward Dream Cruise 2005

Article & Photos by Betsy Beyer

Papa Joe's, 34244 Woodward Avenue, Birmingham, MI was once again the site for the SOEC's participation in the Woodward Dream Cruise. Live entertainment was present on Friday, August 19 and on Saturday, August 20.

SOEC registrants were provided reserved seating and complimentary lunch and dinner gift cards to purchase food at Papa Joe's.

Open Houses was held at Saleen Special Vehicles, 1225 E. Maple Road, Troy, MI on Thursday, August 18; Friday, August 19; and Saturday, August 20.

A Saleen display was also part of the Ford activities at Shain Park, Birmingham, MI on Saturday, August 20. The previous evening Shain Park was the site of the Ford's Cruisin' Legends Dinner & The Beach Boys Concert.

SOEC vehicles were part of the Saleen display at Papa Joe's. Thank you to the local Saleen Dealer, Dean Sellers Ford.



LEFT: This S281 was just one of the vehicles parked within the lobby of Saleen Special Vehicles greeting visitors to the Troy, MI plant.

BOTTOM LEFT: A familiar sight, Steve Saleen signing autographs to patient Woodward participants.

RIGHT: The Beach Boys rockin' their concert at Shain Park, located in Birmingham, MI.

BELOW: Saleens, Saleens, and more Saleens! The Woodward Dream Cruise is a great event to partake in to view these unique vehicles.



(Continued on page 16)



2006 FABULOUS FORDS FOREVER OPEN HOUSE

Text by Jim Dvorak
Photos by Greg Wackett & Jim Dvorak

On Saturday, April 8, the day before the 21st Annual Fabulous Fords Forever, Saleen hosted an Open House for SOEC members at their Irvine, Calif. facility. There were small groups of shop tours through the S281 and S7 lines, as well as other parts of the facility. Next on the agenda was an organized car rally down to Pacific Coast Highway and up the coastline through scenic Laguna Beach. We

finished at the Marconi Automotive Museum for Kids in Tustin, where we had a casual dinner with Saleen executives and staff in a beautiful setting among a fabulous collection of automobiles.









Saleen, Inc. celebrates legendary racecar driver, Parnelli Jones, by announcing the Saleen / Parnelli Jones Limited Edition Mustang. Steve Saleen said, "Parnelli Jones is an American racing icon. In the fifties, sixties, and seventies Parnelli won just about every race that he appeared in, including the Indy 500. 1970 was the year that the SCCA Trans Am Series boasted the most competitive field ever, and Parnelli Jones and his Boss 302 Mustang competed against the likes of Mark Donahue and Dan Gurney, and there

he captured the championship. Our relationship began in 1987 when Parnelli raced for me on the Saleen team, and helped us win our first SCCA Manufacturer's Championship at Sebring, Florida. I can't think of any other individual that brings with him the unique connection between championship winning Mustangs and Saleen."

Parnelli Jones commented, "It's a true honor to have a special edition Saleen wearing my name. This impressive car takes me back in

time – it makes me want to take it for a run around the track. I'm sure that this car will be an adrenaline-pumping experience for anyone who has the chance to own or drive one. I think that this car is going to evoke nostalgia not only for Steve Saleen and myself, but for everyone that lays their eyes on it."

Advanced & Authentic

Today's Grabber Orange Saleen / Parnelli Jones Limited Edition Mustang reflects authentic vintage attitude but comes complete with

LEGENDARY

Text by Betsy Beyer Photos courtesy of Ford Media Archives, Saleen Inc., & Jim Dvorak



a new Saleen 302 cid V-8, 3-valve engine. This engine produces a whopping 370 horsepower at 6000 RPM, and with 370 ft-lb of torque at 4000 RPM. Awakening the senses, the new Saleen engine is equipped with a high compression, high revving valve train, utilizing forged pistons, rods, and crankshaft and a lightweight, aluminum flywheel. Top-performance calibrations are thanks to Saleen's PowerFlash™ technology. Also included are Saleen 302 valve covers and the new exhaust system that provides a low-

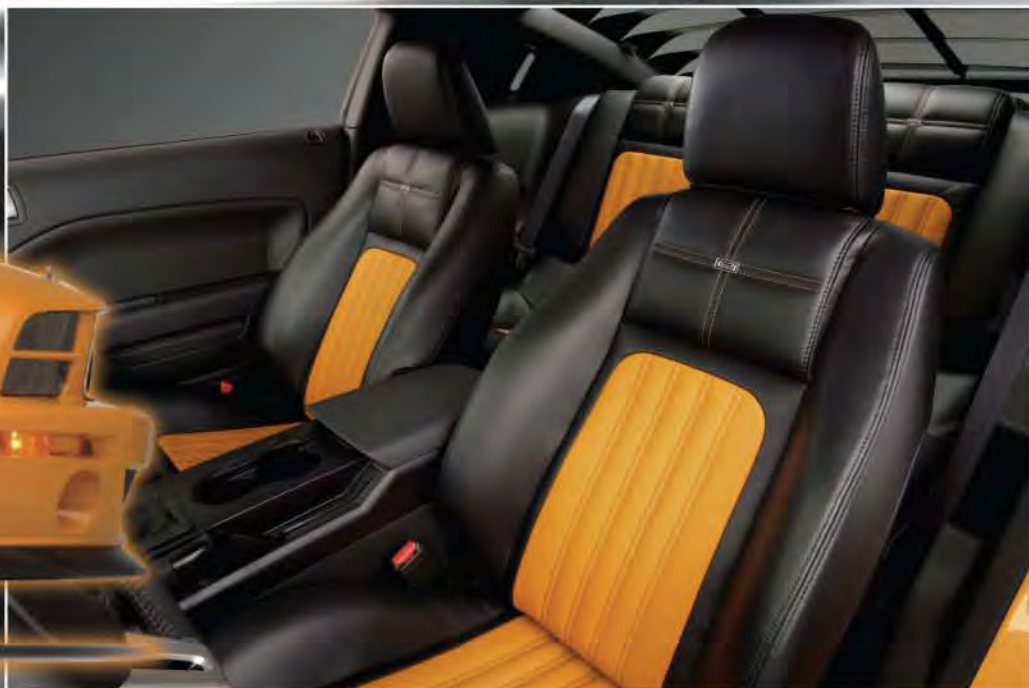
resonating sound that is a legacy of Saleen.

Classic & Contemporary

"We designed this commemorative vehicle to capture the raw, aggressive feel that Parnelli raced with, and created a racing revolution," continued Steve Saleen.

Period correct details include a black striped "shaker" hood, race-style hood pins, black trunk deck, 302 side stripes, and Saleen performance styling including front fascia with

racing-style air dam, side skirts, rear fascia, rear 1970 replica wing, trunk insert license plate panel with chrome trim, rear window quarter panels, and a racing-style billet gas cap. Parnelli's racing number, 15, removable and reusable static cling race decals, and the Ford blue oval are displayed. Signature decals of both Steve Saleen and Parnelli Jones show above the door roof rails, and an all-new Saleen Parnelli Jones logo appears throughout the exterior and interior. Borrowed from the seventies are the restyled rear





2007 Saleen / Parnelli Jones Edition Mustang	
GENERAL	
Location of final assembly	Irvine, Calif.
Body style	2-door, 4-pass.
EPA size class	Compact
Drivetrain layout	Front engine, rear drive
Airbag	Dual front
POWERTRAIN	
Engine type	302CID (5.0L) Modular, 3-Valve SOHC V8
Horsepower, hp @ rpm SAE net	400 @ 6000
Torque, lb-ft @ rpm, SAE net	390 @ 4000
Transmission type	5-speed manual
Final drive ratio	3.73:1
Recommended Fuel	Premium unleaded
DIMENSIONS	
Wheelbase, in.	107.10
Track, f/r, in.	62.8/63.9
Length, in.	189.1
Height, in.	56.0
Width, in.	74.0
Base curb weight, lb	3550
Weigh distribution, f/r %	53/47
Cargo capacity, cu ft	13.1
Fuel capacity, gal	15.7
CHASSIS	
Brakes, f/r	14" slotted & vented disc 4-piston calipers/11.8" vented single-pistons, ABS
Wheels size, in.	19x9.0 front, 19x10 rear
Wheels, material	Cast aluminum
Tire size, f/r	P275/35/19 / P285/40/19
Mfr.	Pirelli
PRICE	
Base price	\$59,015


window louvered sport slats, which is an essential part of the overall styling.

Saleen Racecraft Suspension

This Limited Edition is designed utilizing Saleen’s own precision suspension. The superior springs, shocks and swaybars provide even greater performance capabilities enabling the tires to remain firmly on the road even in extreme cornering.

Rounding off the Limited Edition are the Minilite-style 19”x9” front and 19”x10” rear racing wheels which prominently display the Saleen / Parnelli Jones Limited Edition center cap. The car is outfitted with high-performance Pirelli 275x40x19 front, and 285x40x19 rear tires, and offers race-car-like stopping with Saleen 14” brakes.

Feel the Spirit

“Parnelli Jones is an extraordinary example of a legend maker. Capping on our motto, ‘Power in the Hands of a Few,’ we will produce a limited number – up to only 500 – in honor of Parnelli winning the Indy 500 in 1963,” said Steve Saleen. The Saleen Parnelli Jones Limited Edition will be distributed as a 2007 model with an MSRP of \$59,015. Taxes, designation charges, and other fees may apply. 





2006 CARLISLE ALL-FORD NATIONALS

June 2 - 4, 2006

Text & Photos by Betsy Beyer

The All Ford Nationals in Carlisle, Pennsylvania draws Fords from across the United States, but particularly from the Eastern States. This year, twenty-two Saleens, including a Saleen Explorer, attended.

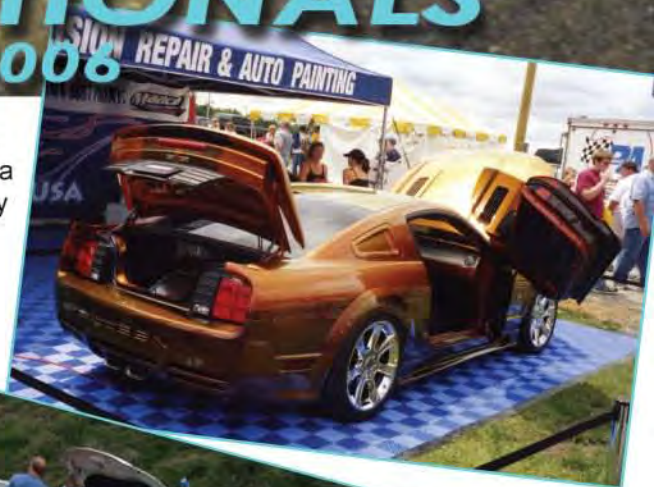
Weather may not be noteworthy to readers from the west, but the weather is always a consideration in Pennsylvania. Show participants and visitors were lucky to avoid rain showers until almost the end of the show hours on Friday and Saturday.

As usual, I had the pleasure of spending relaxing time sitting in the shade of my pop-up tent. I spent time chatting with my Saleen friends from Pennsylvania, Maine, Massachusetts, New York, Maryland, and Virginia.

In addition to the cars on display, the event had a huge indoor and outdoor area for vendors. Parts and Ford

collector items were everywhere. Either an extra supply of cash or a supply of self-control is necessary when attending this event.

If you live within a reasonable distance, add the Carlisle All Ford Nationals to your list of events: June 1 - 3, 2007, Carlisle, Pennsylvania. Check the website www.carsatcarlisle.com for more information.





LEFT: 06-0024E sitting pretty in the Yellow Mustang Registry section. Matching Rio Red S281 & S351 Speedsters.
BELOW: 93-0074 representing the last of the 1st generation fox-chassis vehicles
RIGHT: A Damerow Coupe, a Zinc Yellow Extreme and plenty of Foxes, Carlisle has it all!





E X T R E M E



Woodward Dream



(Continued from page 5)



Autumn Cruise 2005



Calendar of Events

MCA National and Grand National Shows

April 14–19, 2007

Mustangs Across America 2007

Seattle, Washington

www.mustangsacrossamerica.com

2007 Driving road trip event from Seattle, WA to Mustang, OK for the Oklahoma Mustang Club MCA National. Travel through the mountains of the Pacific Northwest, the Western Deserts and the central plain with Mustang enthusiasts from all over the USA.

April 20–22, 2007

Oklahoma Centennial Mustang National

Mustang, Oklahoma

www.nationalmustangshow.com

For show information, visit the website listed above.

Host Hotel: Clarion Meridian Hotel & Convention Center, (405) 942-8511

May 25–27, 2007

Mustangs Unbridled

Louisville, Kentucky

www.mustangsunbridled.com

For show information, visit the website listed above.

Host Hotel: Holiday Inn Hurstborne, (800) 315-2621 or (502) 426-2600

June 25–24, 2007

Wild West Mustang Nationals

Concord, California

www.wildwestmustangnationals.com

For show information, visit the website listed above.

Host Hotel: Crowne Plaza, (800) 227-6963 or (925) 825-7700

July 20–22, 2007

Prarlieland Roundup

Springfield, Illinois

www.cimclub.com/2007/

For show information, visit the website listed above.



Host Hotel: Crown Plaza, (217) 529-7777

August 31–September 2, 2007

Grand National Southern Exposure

Augusta, Georgia

www.csranc.org

For show information, visit the website listed above.

Host Hotel: Radisson Riverfront Hotel, (706) 722-8900

SOEC/Saleen

Participating Events

April 22, 2007

Fabulous Fords Forever!

Knott's Berry Farm, Buena Park, California

Registration forms available in January at www.fordcarclubs.org

June 1–3, 2007

Carlisle All-Ford Nationals

Carlisle, Pennsylvania

(717) 243-7855

Registration opens in spring 2007 visit www.carsatcarlisle.com for details

July 14–15, 2007

Pittsburgh Vintage Grand Prix

Pittsburgh, Pennsylvania

www.pvgp.org

Each July Schenley Park is the scene of one of the area's largest car shows. Come celebrate this unique motorsport event! Gates open at 9:30 AM and Car Shows run from 11:00 AM until 4:00 PM.

August 18, 2007

13th Annual Woodward Dream Cruise

Greater Detroit Area, Michigan

Visit www.woodwarddreamcruise.com and www.soec.org for details

For these and other events, please visit the respective event's website, as well as SOEC's events forum at www.soec.org for the latest information.



by David Bruno

With the introduction of the 2007 Parnelli Jones Edition Saleen Mustang at the 2006 New York International Auto Show, the celebrated connection between Parnelli Jones and Saleen, Inc continues to cultivate. This celebrated association began nearly twenty-years ago during Saleen's pursuit for the 1987 SCCA Escort Endurance Championship.

The "Dream Season" of 1987 knew no bounds of age or gender. Regular Saleen Team drivers Rick Titus, Steve Saleen, Lisa Caceres, Desirè Wilson, were joined by guest



Photo © Saleen, Inc.

drivers Parnelli Jones, George Follmer, Pete Halsmer, Scott Pruett, Donna Sue Landon, Molly Elliott, Skeeter McKitterick, Danny May and Danny McKeever, to put on a spectacular showing.

Sebring, Florida set the stage for the season finally with Porsche leading the series by the slimmest of margin. After a demanding race with broken rearends, missing transmission gears and the Saleen Team having to black flag Parnelli in the number 9 car, so that 19 could unlap itself, the season ended with an emotional tribute. Rick Titus (son of automotive journalist/race driver Jerry Titus) won a Drivers Championship 20 years to the day his father won his 1967 Trans-Am Championship.

Final results for the Saleen Mustangs after the 1987 season: 5 wins out of 7 races and 3 pole positions.



Four championships won in 1987:

- SCCA Escort Endurance Team Champion - #19 Saleen Mustang
- SCCA Escort Endurance Manufacturers Champion - Ford/Saleen Autosport
- SCCA Escort Endurance Drivers Champion - Steve Saleen/Rick Titus
- SCCA Escort Endurance Tire Manufacturer Champion - General Tire



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