



SALEEN ALLEY



SALEEN OWNERS AND ENTHUSIASTS CLUB



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MEMBERSHIP: Dues are \$25 per year and includes international mailing; forms are available online.

NEW SALEEN OWNERS: Purchasers of new Saleen vehicles receive a complimentary 1-year membership; please ask your dealer or write us for details.

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SOEC Website

To welcome in the new year and to celebrate its 15th anniversary, the Saleen Owners & Enthusiasts Club will launch a new website (www.soec.org) this Summer.

The completely revamped site will house information about our club, events, and data that will support all Saleen vehicle owners and enthusiasts.

This project started last November with the goal of becoming "the" authoritative source for Saleen product information on the Web. In part this will happen by offering documentation for the most asked about vehicle questions such as production numbers and specifications. We will also offer printable downloads of period Saleen sales literature, advertisements, press releases and related photography for personal use.

The SOEC website will also sport a new forum with improved features and additional topics. Such items include photo posting, downloadable vintage Saleen magazine articles, and a SOEC members-only area.

No doubt this is a large undertaking that will grow with each passing month and is a project that will never be finished, but will clearly separate SOEC from the rest.

Through a cooperative arrangement, the new website will be linked with Greg Wackett's new Saleen Locator Service which is launching its new website soon, offering discounts to SOEC members for classified ads.

Stay tuned, and enjoy the new website!



A Brief Message From Your President...

My sincerest gratitude to all of you, my friends old and new, who have sent your well wishes and condolences during my time of sorrow. I appreciate the emotional support and the extra help and patience from those of you who have been working so tirelessly to make this club a success. I hope to see many of you at the Woodward Dream Cruise or during the SOEC Driving Event/Saleen Show weekend. Many thanks!
-- Deb

SOEC Membership...

Saleen owners and enthusiasts alike are invited to apply for membership. *Saleen Alley* is SOEC's biennial, 12-page newsletter which carries articles on national and regional events including car shows, track events, social gatherings and teams racing Saleen vehicles. *Saleen Alley* also features technical articles, help in the location of hard to find parts, or where to attend driving schools. This and much more is also available on our new website.

Network with other members to locate that special Saleen for which you've been searching. National Club assistance is available for regional events.

As a member of SOEC you receive a 10% discount on items purchased from Saleen Performance Parts. Join us and have fun!!!

Submissions to Saleen Alley...

Articles, stories, photographs, upcoming events and other submissions are encouraged from SOEC members. Please e-mail Word-compatible documents and your original, non-copyrighted images to betsyb@soec.org; or drop a note to present your idea. *Saleen Alley* is published in the spring and summer.

SOEC 15 Years...

To help celebrate the past 15 years of the SOEC, the Saleen Alley editorial staff would like to collect musings, stories, photographs and really anything from the inception of the club through today. Contact info@soec.org for submission and photo guidelines.

Next Issue...



MCA Grand National Show Youngstown, Ohio September 2—4, 2005

Text & Photos by Betsy Beyer

Our friends from the Mahoning Valley Mustang Club were the hosts of the 2005 MCA Grand National Stampede. For once your editor was able to leave work on Friday and still arrive at the show while the sun was shining! The trip was only 50 miles.

As I sat in the pleasant sunshine of Youngstown, Ohio I was thinking about the June 2004 show in Biloxi, Mississippi. I looked in my bag for a pen to write this article. The first pen I found was from the Gulf Coast, Mississippi. During our visit to Biloxi, we drove up and down this beautiful coast and took a trip to New Orleans. As we watched the news reports about Hurricane Katrina, many of the Gulf Coast Mississippi and New Orleans pictures were of areas that we remembered from our 2004 visit to Biloxi and New Orleans. The best we could tell, the Biloxi Convention Center (where the 2004 show was held) was totally under water. All we could see was the tall sign in front of the parking lot.

Our lives have only been impacted by the price of the fuel it took to get to this show. I can't even imagine the emotions and financial disaster of surviving Hurricane Katrina. By the time that this article is read by our SOEC members, the disaster may be long forgotten by most people. I can only wonder about the fate of the Gulf Coast and New Orleans.

Back to the show report ... Over

400 Mustangs were present at the show. This included at least thirteen Saleens that were photographed. We would still love to see more Saleens at the MCA shows, but ten is a nice group compared to other shows. The weather was perfect for the judging and viewing of the cars. Charity raffles and car related displays were abundant. On my trip to the vendor section, I found a small die cast model of the Saleen Big Rig to add to my collection of Saleen models. (I also found some poor copies of Ford and Saleen products. If you want authentic Saleen merchandise, I recommend that you shop online at saleen.com)

Eating is always a time to socialize. Friday evening, several SOEC members ate at a local seafood restaurant and made arrangements to meet Saturday morning for registration. MCA shows have parking as you arrive, rather than by class. In the past, it was difficult to allow enough space for parking by class. Also, club members wanted to park together. As a result, if a group make arrangements to arrive together, that now is the only way they can park together.

Saturday evening, a group of Saleen Owners and my local SWAMP Mustang club members went to dinner and also stopped

at the ice cream stand across the street from the show site. To avoid taking our show cars from the show field, some of the group rode to the restaurant in my motorhome while others had the pleasure of taking their Saleens!

At the Sunday awards, my husband and I were presented the MCA medallion that we earned for our 1997 Saleen S351. The medallion was earned by traveling to MCA shows all over the USA over the past six years.

Sunday was another beautiful and mild day. This was just amazing.



for me to have the pleasure of having a show so close to my home and still have gorgeous weather! My friends from the Lake Erie Mustang Owners Club are hosting a show in Erie, Pennsylvania on August 11–13. I hope to see SOEC members there. I will also be traveling to the MCA show in Sturbridge, Massachusetts on July 14–16, 2006.



At the California International Auto Show last fall, Saleen introduced two new options for the 2006 S281 Mustang: a Speedster option for the convertible and a Scenic Roof option coupe.

Speedster

After a one-year hiatus, the popular Speedster returns in '06 offering dramatic sports car styling with the addition of a beautifully designed rear seat tonneau and sport bar. Painted in matching Saleen body color, the hard tonneau and its coordinating leather-look sport bar offer a complimentary design to the already aggressive Saleen styling.

Scenic Roof

The Scenic Roof option, first seen at the 2004 SEMA Show in Las Vegas, now makes its much-anticipated debut on the 2006 S281 Coupe. Surrounding the vehicle's

passengers with nature's beauty, the Scenic Roof gracefully extends from the front windshield to the back window.

The fixed glass panel, produced from safety glass films developed by Solutia Automotive, features UV-ray protection while eliminating the howling winds that are often created by standard moon roofs. Solutia provides the industry worldwide with technological innovations in automotive glass laminate films, including unique applications for the Ford GT (70% transmittance level all-around), Ford Crown Victoria Law Enforcement Vehicles (optional side windows for 10-times intrusion resistance, UV and noise reduction) as well as numerous

Ford concept vehicles. The Scenic Roof is structurally sound, tinted, and has been tested to meet all federal safety requirements. Completely replacing the roof, it provides stunning panoramic views day or night.

Steve Saleen explains that the Scenic Roof is fun to drive it through a car wash, but on the road it provides a unique driving experience that is unmatched by previous innovations.

Price & Availability

The Speedster option had an expected



production start of November, 2005 with a price estimated at \$2,550. The Scenic Roof production was expected to begin in January of 2006 with a price of \$3,990. Check www.saleen.com or inquire at your local dealer for more information and availability.

(Continued on next page)



COOL TOPS FOR HOT CARS
Introducing Saleen Scenic Roof & Saleen Speedster options for 2006
Story by David Bruno & Jim Dvorak Photos courtesy of Saleen, Inc.



Adrenalin-Producing S281 3-Valve Coupe

The 2006 Saleen S281 3-Valve Coupe jumps to an accelerating 330 bhp. The Saleen S281 does not stop there. Saleen's S281 lower differential gear ratio of 3.73:1 delivers more off-the-line quickness and thrill-seeking responsiveness than ever before. The combination of aggressive power and performance run deep in the heritage of Saleen. Quarter window design trim and billet aluminum gear shift knob furthers the design attributes that are just part of the distinctive styling available only on a Saleen S281. The Saleen S281's Racecraft suspension continues the legacy with new features at a base price of \$42,281.

S281 Supercharged Awakens the Senses

Incredible performance is standard in the Saleen S281 supercharged coupe because in 2006 the car rips at 435 bhp. The engine offers 420 lb-ft @ 4000 RPM and the Saleen Racecraft suspension provides a standard Saleen 14" brake system. Together it's an investment in quality that makes sense for those who truly love to drive and have a passion for life. S281 Coupe and Convertible Make Driving a Head-Turning Experience The Saleen S281 3-valve and S281 supercharged coupe and S281 supercharged convertible provide the ultimate in driving pleasure. Every

Saleen comes standard with flawless aerodynamic styling which is another expressive benchmark for which Saleen has become known.

With an extensive list of standard features, the S281 supercharged coupe is priced at \$51,102 and the S281 supercharged convertible is priced at \$55,989—making them the perfect answer to fulfill the intoxicating infatuation that runs deep into every performance car enthusiast.

Saleen Unveils New S331 at LA Auto Show



by Jim Dvorak

January 4, 2006—Los Angeles, Calif.

Before an international crowd, Ford's big news at the Los Angeles Auto Show was the unveiling of yet another Blue Oval-based Saleen vehicle—the Saleen Sporttruck S331.

Building on the heritage of Steve Saleen's 1991 SCCA Race Truck championship in his specially-built General Tire Ford Ranger, the S331 unites functionality with radical performance. Starting with a 3-door Super Cab pickup truck with a 5.4L V8 underhood, the S331 features the power, handling and style that Saleen owners demand.

The "Thunder" definitely roars with a twin-screw supercharged model producing a massive 450 bhp @ 5200 RPM and 500 lb-ft of torque at 4000 RPM. Power is achieved with the help of the dual-stage water-to-air intercooler and Saleen Powerflash performance calibration. For those who live life a little more mild-mannered, there is also a normally-aspirated 3-Valve model producing a respectable 325 bhp @ 5000 RPM and 400 lb-ft of torque at 4000 RPM.

Saleen enthusiasts will not be

disappointed with the powerful statement the Thunder makes with its aggressive stance on the largest wheels available in its class—a massive 23 inches of forged aluminum clad in high-performance BFGoodrich 305/40 tires. Stopping power is assisted with 4-wheel ABS, 15" slotted and vented discs up front with 6-piston calipers, and 13.7" discs in the rear.

Aerodynamics and styling cues resemble the signature look of the Saleen line-up—reminiscent of the S7 up front and in the rear. The dual-side exhausts provide a unique exterior look and throaty tone. heavy-duty toolbox.

Luxury interior treatments include double-stitched leather sport seating throughout, a jewel-like instrument panel with a twin-gauge pod display, integrated silver panels and bezels, and Saleen race-style pedals.

Options include HID headlamps, bedliners, tonneaus,

tow packages, motorcycle, bike and gun racks, sound and entertainment systems, GPS, ski racks, and heavy-duty toolbox.

The 2007 Saleen Sport Truck S331 is scheduled to be in full-scale production out of its Irvine, Calif. facility in July, and will be sold through authorized Saleen dealers. Starting in September, when Ford GT production ends, S331 production will be expanded to Saleen's Troy, Mich. plant.

MSRP for the 3-Valve S331 is expected to be in the high-\$30,000 range and in the high-\$40,000 range for the Supercharged model.



Calendar of Events

MCA National and Grand National Shows



August 11-13, 2006
Flagship National at the Millcreek Mall
 Erie, Pennsylvania
www.lemoc.com

Hosted by Lake Erie Mustang Club. Event hours: Friday, 8 a.m. – 5 p.m.; Saturday, 7 a.m. – 5 p.m.; Sunday, 8 a.m. – 3 p.m. Registration is open Friday, 8 a.m. – 5 p.m.; Saturday, 7 a.m. – 10 a.m.; \$50 non-MCA members; \$40 MCA members; \$50 Vendor spaces; \$25 Pony Corral. For more information, visit the website or contact Jerry at 814-825-5421 or jrsmustang@aol.com; Gary at 814-474-2614 or garygaris@wmconnect.com; Doug & Beth at 814-664-9460 or dbmather@velocity.net.

September 1–4, 2006
MCA 30th Anniversary Stampede
 Birmingham, Alabama
www.mustang.org

In lieu of a Grand National in 2006, a celebration for the 30th anniversary of the MCA will be held on Labor Day Weekend at Barber Motorsports Park in Birmingham, Alabama. More information will be shared as plans are finalized. Please visit the MCA website.

September 29–October 1, 2006
Mustang Club of Las Vegas Show
 Las Vegas, Nevada
www.mustangsoflv.org

Hosted by the Mustang Club of Las Vegas and the Stardust Hotel & Casino. Room reservations can be made online at www.stardustlv.com or call 1-866-642-3120 using the group code "Mustang." Event hours are 8 a.m. – 5 p.m. with registration running Friday from 8 a.m. – 5 p.m. and Saturday from 8 a.m. – 10 a.m. The registration fee for non-MCA Members is \$60; for MCA Members, \$50. Visit the website for more information or contact Larry Gareffa at 702-636-0707 or lgareffa@cox.net.

SOEC/Saleen Participating Events

August 19, 2006
Woodward Dream Cruise
 Greater Detroit Area, Michigan
www.woodwarddreamcruise.com (visit www.soec.org for more info)

September 8, 2006
5th Annual Saleen/SOEC Driving Event
 Irvine, California (tentative)
www.soec.org

September 9, 2006
10th Annual Saleen Show & Open House
 Saleen Headquarters, Irvine, California
www.soec.org and www.saleen.com/events.htm

The Saleen Owners and Enthusiasts Club's 15th Anniversary Celebration, presented by Saleen, Inc. and SOEC. Onsite registration and goody bag pickup begins at 8 a.m. All cars will be parked from 8–10 a.m. People's choice judging will be held from 10 a.m.–12 noon. Family fun throughout the day with activities for children of all ages. Awards and raffle prizes at 3 p.m. Free to spectators, show vehicle entry fee is \$25 if postmarked on or before 9/2. After 9/2 entry is \$35; please register onsite. For additional show information, call 949-597-4900 or visit the websites listed.

Fall 2006
Ford Arizona Proving Ground 50th Anniversary Celebration
 Yucca, Arizona
 More information to be announced at the soec.org events forum

April 22, 2007
Fabulous Fords Forever!
 Knott's Berry Farm, Buena Park, California
 Registration forms available in January at www.fordcarclubs.org

For these and other events, please visit the respective event's website, as well as SOEC's events forum at www.soec.org for the latest information.



by David Bruno

Capitalizing on a fresh Ford Mustang and a revamped Focus in 2005; Saleen, Inc. had a record setting year. Their assembly lines in Irvine, Calif. and Troy, Mich. produced a total of 1548 Mustang and Focus-based vehicles. Even with the delayed availability of the S/C version from Saleen, and the late introduction of the convertible body style from Ford, Saleen was able to nearly match — or top — 2004 production of these models. With the popularity of the '05 Saleen S281 Mustang Coupe, this single model exceeded more than 20 years of Saleen Mustang production.

SOEC congratulates Saleen on a stellar year of sales and is excited about the future with its new models!

Mustang	2004	2005
S281 Coupe	195*	944
S281 Convertible	109*	92
S281 S/C Coupe	101	232
S281 S/C Convertible	109	79
E Coupe	4	3**
E Convertible	2	0
Total	520	1350
Focus		
N02	88	75
S121	Not Offered	125
Total	88	200

Source: Team Saleen, April 2006.

* 2004 S281 production includes 8 SVT Cobra Coupes and 10 SVT Cobra Convertibles.

** 2005 E models produced are certification and R&D cars and are not for public sale.

Saleen Production Soars In 2005





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