



# SALEEN ALLEY



Saleen Owners and Enthusiasts Club Publication

Visit Website at <http://www.saleenclub.net>

Volume 8, Issue 1

SOEC Headquarters, P.O. Box 9025, Asheville, NC 28805

April 2005



Steve Saleen driving S281E # 01

## Woodward Dream Cruise August 21, 2004

For Midwest and East Coast S.O.E.C. members, Michigan's Woodward Avenue Dream Cruise event had special meaning. It was an opportunity to tour the new Saleen Special Vehicles, SSV, facility in nearby Troy, Michigan. I was excited and amazed during my first walk through this clean and well organized manufacturing plant. Unfortunately, no cameras were allowed! You will have to visit and see it for yourself!

Friday was check-in day for participation in the Ford Legends display in Shain Park, Birmingham, Michigan. Fortunately, Friday was not the big cruise day. It was cool, ... no cold, and rainy all day. With the rain gone by evening, it left our group with a nice evening for dinner together. After dinner, a late evening stop at the park presented time to dry the Saleens. The park had security, but it was ok for the owners to be present to dry the cars.

Saturday, some of our S.O.E.C. members

*(Continued on page 6)*

## Saleen & SOEC Show and Driving Event September 8 & 9, 2004

The 3rd Annual Driving Event was held at Wild Rivers Water Park, Irvine, California on September 8th, and on September 9, the 8th Annual Saleen Car Show was held at the Irvine, California Saleen Facility. These events presented by Saleen, Inc. and the Saleen Owners and Enthusiasts Club. SOEC membership was required to participate in the driving event.

For the driving event, a "non-competitive" test drive format was used. This utilized a cone course in an open parking lot. For the show, People's Choice Awards were presented for 30 classes of Mustangs, Saleens, and other Ford vehicles. As usual, Steve and the hospitality rig were on hand for the activities.

## 2005 Saleen Mustang



Saleen Owners and Enthusiasts Club  
Officers, Board of Directors, & Appointed Positions

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Debbie Blaylock

**Vice Pres.**

Bob Muesegaes

**Secretary**

Jim Reynolds

**Treasurer**

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**2005 Saleen Mustang**



**List Events of Interest**

If any SOEC member is part of an event that SOEC members may want to attend, please notify our webmaster by e-mailing [wayne@saleenclub.net](mailto:wayne@saleenclub.net) to have the event listed on the SOEC website. If the timing coincides with the publication of **Saleen Alley**, the event will also be advertised in the newsletter.

**Articles Wanted ... NEEDED**

If you would like to submit information or articles, e-mail [saleens351@comcast.net](mailto:saleens351@comcast.net)

**Photo Usage**

Photos taken by the editor were taken while the cars were on display at public events or they were taken with the permission of the car owner. **Saleen Alley** is a non-commercial publication printed for the dissemination of information and for the enjoyment of the reader.

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Membership fee of \$25.00.

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## Bellevue, Washington July 15-18 2004

If you own a Mustang or a *Ford* powered vehicle of any sort, the one show to look forward to each year in the Pacific Northwest is the Mustangs West RoundUp Held on the 3<sup>rd</sup> weekend of July at Bellevue Community College. Should your Mustang happen to be of the Saleen vintage, so much the better, as you will find yourself in fine company, with over 40 Saleen Mustangs in attendance on Sunday.

There are four parts to this show each year. Thursday is "Open Track Day" at Pacific Raceways. Friday is the largest Pony Trail anywhere in the country, this year stretching 389 cars throughout the back roads between BCC and the Tulalip (too-lay-lip) Indian Casino in the town of Marysville. Saturday found approximately 90 Mustangs at BCC for the Judged Show portion of the weekend, and Sunday was the open participation show. Over 1200 Mustangs and *Ford* powered non-Mustangs graced the grounds this year, as they do each year!

Saturday night we gathered for a trip around Puget Sound on an Argosy Cruise Lines ship, with dinner, drinks and presentations of things to come from SVT and of course Steve Saleen and his creative staff. (This was the night two years ago that we were all privileged to find out from Steve about the GT project *Ford* was launching in partnership with Saleen Manufacturing!)

Each day found Saleen Mustangs among the participants, some owners taking part in more than one event. By far though the best day of the RoundUp has to be Sunday, as all of the Saleen Mustangs are brought together in Saleen Alley directly in front of Steve's tent in all their glory and splendor, where Steve took time for two autograph sessions for the masses. The time between those sessions found Steve checking out the cars of his friends, signing cars and catching up on news with people he sometimes only sees once a year.



A young man dreams of his future!

**Left:** This young man is about 12 years old, and obviously impressed with what he sees! He spent quite a bit of time looking in and around this Saleen...a future customer Steve?

Photo courtesy of Hugh Hillesland

**Below:** Steve presenting Saleen owner Cindy Carino with her trophy.



Steve presenting Saleen owner Cindy Carino with her trophy.

Sunday's festivities of course end with the presentation of trophies for both the Judged class and the People's choice shows. Those of us with Saleen Mustangs look forward to the presentation of those trophies from Steve himself; in fact I would say it is hard to say who enjoys the presentation more, the Saleen owners, or Steve! If you should ever find yourself in Washington State around the 3<sup>rd</sup> weekend of July, I would heartily recommend taking in this well run and diverse show. You will certainly come away pleased you did!

See you between the white lines!

Hugh D. Carino 88-0270

Mustangs West Olympia, WA

[www.mustangswest.com](http://www.mustangswest.com)



## Mahoning Valley Mustangs Regional Show July 25, 2004



Wow! No rain. Sunshine and a pleasant temperature greeted us for the Mahoning Valley Mustangs' MCA Regional Show in Sharon, Pennsylvania. Local Saleen Owners and Enthusiasts Club members attended this show. There were a record 190 cars in the show. Your editor is proud to announce that our 1997 S351 Saleen won Best of Show for the 1974 - 2002 Late Model Mustangs. Our Saleen was entered in the Saleen and Roush class.

The Mustang Club of America 2005 Grand National Mustang Show will be hosted by the Mahoning Valley Mustangs on **September 2 - 4, 2005** at the Holiday Inn Metroplex, Youngstown, Ohio. This is in Eastern Ohio. Mark your 2005 calendar for this date.



## Lake Erie Mustang Owners Club Show August 1, 2004

Unbelievable! ... No rain for two Sundays in a row! ... Real sunshine and a blue sky! Erie, Pennsylvania presented your editor with another opportunity to meet another Pennsylvania Saleen Owners. We are spread out, but gradually I am finding that Pennsylvanians do own Saleens.



## Just Sitting on Top of the World



The mountains of Park City, Utah, home of the 2002 Winter Olympics, made a picturesque background for the Park City National Mustang Club of America (MCA) Show held on August 13 - 15, 2004. The show was arranged to have a variety of activities for the show participants. Friday was the day for the Pony Trails cruise. Your edi-

*(Continued on page 5)*



(Continued from page 4 *Just Sitting on Top of the World*)

tor's car rode 1825 miles from Pennsylvania to Utah on an open trailer. We arrived earlier in the week and had already spent time in Salt Lake City. After spending most of the day Thursday cleaning the Saleen, keeping the car clean was a more prudent choice, so the Pony Trails trip was not an option. The choice was made to spend time more time preparing the Saleen for Saturday's judged show.

Friday, the show site was quiet. An occasional visitor dropped by the SOEC tent to pick up a Saleen poster. The Ford "Year of the Car" display was present Friday. It featured two 2005 Mustangs, a Ford Five Hundred sedan, and a Ford Freestyle.

Kirkham Motorsports from Provo, Utah was at the show all weekend. They had an all aluminum Shelby Cobra kit car on display. The kit sells for approximately \$40,000 (without the engine and drive train).



Saturday was another dry, sunny day. Two more Saleens entered the show, one local Saleen parked in the spectator lot, and a Saleen owner from California was present without his Saleen. The decision to forgo the Pony Trail drive paid off for your editor's car. The car was in top condition and finally received no point deductions from the judge! The judge's rag came up clean on the areas that were dirty at the last show, and the judge's keen eye could not find any other missed dirt. As usual the Saleen did not lose points for incorrect equipment. My husband did a super job in preparing the Saleen, and I did my usual job nervously watching the car as



my husband judged other cars.

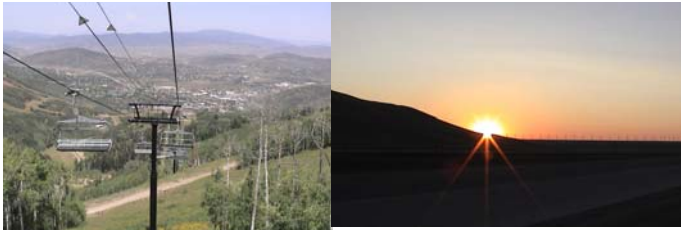
Even if you don't choose to detail your Saleen to perfection, I still encourage you to participate in Regional and National MCA shows. It is nice to meet Mustang enthusiasts who know about and appreciate seeing our Saleens.

The Saleen classes are as follows: 1984 – 1993, 1994 – 1998, 1999 – 2002, and All Years Trailered. The latest two model years compete with other Mustangs in the Late Model, participant vote class.

Many shows that I have attended have very few Saleens entered. If you are not obsessed with detailing your Saleen, don't let the competition keep you from attending the shows.

Sunday's activities included autocross competition and a cruise around the Park City area for those not involved in the autocross. Instead of participating in these events, your editor chose to take a ride on the ski lift to catch a spectacular view from the top of the mountain. Wow, what a view! We made the long trip for the MCA show, but more for the excuse to make a trip to beautiful Utah. We were not disappointed. We took over 500 digital photos. These photos are stored in the computer and will soon be transformed into a slide show and stored on a DVD. As some of you are getting ready to enjoy your winter car cruises in the south, my 2004 cruising season is coming to an end. My videos and slide shows will supply our Mustang friends with background entertainment for our winter Saturday night card games.





Left: Park City, Utah Right: Wyoming Sunrise

## Woodward Dream Cruise Shain Park, Birmingham, Michigan August 21, 2004



*(Continued from page 1 Woodward Dream Cruise)*  
helped greet visitors who had reservations for tours at SSV while others detailed the cars and participated in activities at Shain Park. The weather was perfect — sunny, dry, low humidity, and 70 degrees for a high temperature. Unlike previous years, the day was a relaxing day in the park, rather than a busy day slowly cruising Woodward Avenue. The Ford Legends Display area was the place to be for Ford enthusiasts. Words can't describe the beautiful cars, so I'll let the photos on pages 6 and 7 tell the story.



Above: Saleen S281  
Below: 1997 S351 at SSV,  
Saleen Special Vehicles, Troy Michigan



Above: Saleen S7  
Left: 1989 SSC  
Right: 2002 S281  
Below  
Right: SA-10



SSC



SA-10



**Above: Ford GT, Below: Ford Mustang GTR**



**Below: Saleen SA-15**



**SA - 15**



**Above: 1997 S351  
Below: Ford GT40**



**Left to right: John Coletti, Ford Special Vehicle Team; Debbie Blaylock, S.O.E.C. President; and Steve Saleen.**



**SA - 20**



**Bill Collins Ford  
Louisville  
Aug., 28, 2004**



Huge does not adequately describe the size of the Louisville, Kentucky Bill Collins Ford Saleen dealership. Take your local mall and its parking lot and fill it with Fords. That would give you a close approximation of the sight that greeted us upon our arrival late Friday evening. Without any problem, there was plenty of space for our motor home and car hauler to park and not even to be noticed by the cruisers and car shoppers. Our rig was parked where their new body shop was to be constructed. The dealership facility includes 85 service bays! Free coke and hot dogs were available for the cruisers.

SOEC members traveled from Cincinnati, Youngstown, and Pittsburgh to assist with setting up the Saleen displays and organizing the autograph sessions with Steve Saleen. Steve and Fred Blum flew in from California to meet Saleen owners and other Mustang enthusiasts. Steve signed posters, hats, shirts, books, model cars, and, of course, Saleen Mustangs. After the hot day's events, SOEC members met at Karlo's Restaurant near Cincinnati for a well deserved and relaxing dinner, along with fun times with Saleen friends.

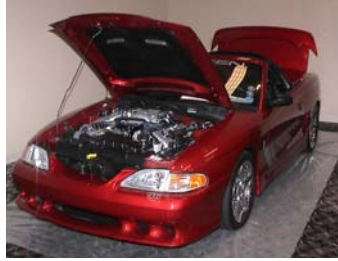


**Is it real, ... or is it a model?**





# MCA Grand National Show Springfield, Illinois Sept. 3-5, 2004



My traveling to national shows has come to an end for this season. I enjoyed the beautiful sunshine at the Prairieland Roundup MCA Grand National Show held September 3, 4, and 5 in Springfield, Illinois. Nine Saleens were present at the show. In addition to showing our 1997 S351 Saleen Speedster, I enjoyed spending time with Saleen owners and three of my local club members. While we all awaited the visit of the MCA judge, I spent time sitting by the car and chatting with other Mustang owners who stopped by the car.

Saturday evening dinner was the time to socialize. We found a great local seafood restaurant, just a couple of miles away. Sunday the MCA held a brunch, followed by the award presentations.





## **STEVE SALEEN AND SALEEN, INC.**

IRVINE, Calif. – Celebrating its 20th anniversary as a high-performance vehicle manufacturer, Saleen, Inc. specializes in the design and production of vehicles for enthusiasts that include technology developed from Saleen Competition, eight-time winners of sports car racing manufacturer championships.

Saleen creates high-performance vehicles for both street and track, including the S7 American supercar, the S281, S281 Supercharged, S281 Extreme, and new for 2004, the Saleen N20 Focus. The company also produces and markets a broad line of performance parts, as well as providing design, engineering and certification services to the automotive industry.

A vision of former racing driver Steve Saleen, the company began in 1983. Saleen used his business degree from USC, coupled with experience gained in his father's manufacturing business and his passion for racing, to build his company. Steve began autocrossing, and then rapidly moved into SCCA pro series (Formula Atlantic, Trans-Am Championship) before advancing to professional Indy car racing and the Indianapolis 500.

By 1984, the first Saleen street car was ready for sale. It boasted special aerodynamics, an attractive and highly functional cockpit and a precise-handling suspension package. The result was a car built as a limited edition model with individual serial numbers assuring authenticity. Demonstrating the car's performance capabilities, Saleen's race team brought home a victory in 1986 for Ford at the 24-hour race at Mosport Park in Ontario, Canada.

Fast forward to the 1987 season. Saleen, now a three-car effort, captured all four SCCA World Challenge championship titles, including Drivers' (Steve Saleen and Rick Titus), Team, Manufacturers' and Tire. The team continued its winning ways in 1988, claiming its third consecutive victory at Mosport and taking the top three positions. The Mosport podium was the first 1-2-3 finish for a Ford-powered car since its GT40s took the top three positions at the 24 Hours of Le Mans in the late 1960s.

In 1989, Steve Saleen entered Indy Car racing, using that experience to increase the performance of his Saleen street vehicles. In 1991, Saleen Racing's Ford Ranger won the 1991

SCCA Race Truck Championship.

In 1995, Steve Saleen teamed up with television and motion picture star Tim Allen and formed the Saleen/Allen "RRR" Speedlab race team, campaigning Saleen Mustangs in the SCCA World Challenge Series. The team won three more Manufacturers' Championship titles from 1996-1998. In 1999, a Saleen customer in a turn-key Saleen Mustang SR Widebody racecar won the manufacturer's title in Spain.

The following year the Speedlab team won the GTO "triple crown" (Drivers', Manufacturers' and Team) Championships in the inaugural Grand American Road Racing series, while in 2001 the brand new Saleen S7R stunned the sports car racing world by winning four Drivers' championships in four different series around the world. 2001 also marked the return of the Saleen nameplate to the 24 Hours of Le Mans, as three of the potent S7Rs ran in the classic French endurance race, resulting in a new GTS class lap record and a third-place podium finish for the factory.

"The knowledge we gain from motorsports feeds right back into our street performance Saleen road cars," says founder Steve Saleen. "Our customers love performance – they want the feeling of driving a race car. Our powerful, specialty vehicles are a direct translation of superior racing technology adapted to street use."

Since the company's inception in 1984, Saleen has produced over 9,000 complete and EPA certified vehicles, more than any other specialty manufacturer. In addition, Saleen has equipped more than 500,000 vehicles worldwide with Saleen products to improve a vehicle's ability to stop, go, slice-through-the-wind and turn both corners and heads.

Producing a well-made car and putting "Power in the Hands of a Few™" is the backbone of the Saleen tradition. A pioneer in mass customization and niche vehicle manufacturing, Saleen's design and production practices are now being adopted by major automobile companies the world over.

"From the beginning, we have been dedicated to one goal: helping our customers get maximum performance and driving pleasure," said Saleen. "Whether it's horsepower, handling, aerodynamics, or overall performance, we guarantee that quality is engineered into every Saleen vehicle."



## 2005 Show Schedule

**April 17, 2005:** 20th Annual Fabulous Fords Forever, Knott's Berry Farm, Buena Park, CA

**July 14 - 17, 2005:** Mustang Roundup & All Ford Picnic, Ride-N-Drive, Pony Trails, Judge Car Show, Bellvue, Washington

<http://mustangsnorthwest.com/roundup>

**August 20, 2005:** Woodward Dream Cruise, Woodward Avenue, north of Detroit Michigan, near Saleen Special Vehicles, Troy, Michigan.

**September 10, 2005:** 2005 Saleen Show, at Saleen's Irvine, California headquarters.

### 20th Annual Fabulous Fords Forever Sunday, April 17, 2005

Plan now for the 20th Annual Fabulous Fords Forever at Knott's Berry Farm on Sunday, April 17, 2005. Registration forms will be available some time in January from

<http://www.fordcarclubs.org>

Please be advised that after many years of stable prices, registration fees have increased to \$35. Spectator parking has also gone up and is now \$9.

Be sure to pre-register right away, before the show sells-out. This has happened the last several years. There will be no on-site registrations (no-shows or not), so pre-register early. More information is available at

<http://www.fordcarclubs.org>

### Other Events

**June 3 - 5, 2005:** All-Ford Nationals, Carlisle, Pennsylvania <http://carsatcarlisle.com>

### Pittsburgh Vintage Grand Prix Race and Car Show Displays

If the Bellevue, Washington show is out of your territory, join your editor and over 1500 other cars in Pittsburgh, Pennsylvania **July 16 & 17, 2005**. The **Mustang is the Marque of the Year**. Mustangs will have special parking and preceding the Vintage Race Car Races on Sunday, Mustangs will take a parade lap on the Schenley Park Race course.

E-mail [saleens351@comcast.net](mailto:saleens351@comcast.net)

<http://saleen351.com>

<http://pittsburghvintagegrandprix.com>

## MCA 2005 National Show Schedule



Check the MCA website for details

<http://www.mustang.org>

**April 8-10, 2005: Mustangs and Mustangs - Legends Havin' Fun, Polk City, Florida**

<http://www.imperialmustangs.org>.

**May 13-15, 2005: Mission: Mustang, 2005 MCA National, Huntsville, Alabama**

<http://www.rocketcitymustang.com/2005nationalshow/2005nationalshow.html>.

**June 24-26, 2005: Kansas City National Show 2005, Overland Park, Kansas**

<http://www.vintagemustangofkc.com>.

**August 12-14, 2005: The 2005 West Coast National, Lacey, Washington**

<http://www.mustangswest.com>.

**September 2-4, 2005**

**2005 MCA Grand National Stampede Youngstown, Ohio**

<http://www.mvmustangs.org>.

### 2005 Saleen Show, Sept. 10

The 2005 Saleen show is set for Saturday, September 10. Held at Saleen's Irvine, California headquarters, this All-Ford show has proven to be a great time for all, with activities throughout the day. More information to be announced with entry forms available in late April.

### SVT BOSS Retires

John Coletti is retiring after 32 years with Ford Motor Company. John, a member of Mustang Hall of Fame, was instrumental in reviving Mustang in the early 1990's when Ford had thoughts of making it a front wheel drive car. Coletti was known as the performance guru at Ford, bringing out the Cobra Mustang and F-150 Lightning along with SVT versions of Contour and Focus. He also played a key role in bring the Ford GT to market. John, thanks for the rides.

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# SALEEN ALLEY

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## 2005 Saleen Mustang Displayed at the SEMA Show on November 2, 2004

