



SALEEN ALLEY



Saleen Owners and Enthusiasts Club Publication

Visit our website at www.saleenclub.net

Volume 9, Issue 1

SOEC Headquarters, P.O. Box 9025, Asheville, NC 28805

July 2006



Woodward Dream Cruise 2005

Papa Joe's, 34244 Woodward Avenue, Birmingham, MI was once again the site for the S.O.E.C.'s participation in the Woodward Dream Cruise. Live entertainment was present on Friday, August 19 and on Saturday, August 20.

S.O.E.C. registrants were provided reserved seating and complimentary lunch and dinner gift cards to purchase food at Papa Joe's.

Open Houses was held at Saleen Special Vehicles, 1225 E. Maple Road, Troy, MI on Thursday, August 18; Friday, August 19; and Saturday, August 20.

A Saleen display was also part of the Ford activities at Shain Park, Birmingham, MI on Saturday, August 20. Friday evening Shain Park was the site of the Ford's Cruisin' Legends Dinner & The Beach Boys Concert.

S.O.E.C. vehicles were part of the Saleen display at Papa Joe's. Thank you to the local Saleen Dealer, Dean Sellers Ford.

See more photos on pages 4 and 5.



Saleen Owners and Enthusiasts Club
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Secretary

Jim Reynolds

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**SCREAMING YELLOW
2006 SALEEN SPEEDSTER**



Events of Interest

If any S.O.E.C. members are part of an event that other S.O.E.C. members may want to attend, please notify us by e-mailing info@saleenclub.net to have the event listed on the S.O.E.C. website. If the timing coincides with the publication of *Saleen Alley*, the event will also be published. For updated information throughout the year, be sure to regularly visit our website's "SOEC Events" forum.

Articles Wanted ... NEEDED

If you would like to submit information or articles, e-mail saleens351@comcast.net

Photo Usage

Photos taken by the editor were taken while the cars were on display at public events or they were taken with the permission of the car owner. *Saleen Alley* is a non-commercial publication printed for the dissemination of information and for the enjoyment of the reader.

SOEC: Saleen Owners & Enthusiasts Club

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Membership fee of \$25.00.

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Thank you to Jim Dvorak and David Bruno for contributing articles and photos.

Beauty and the Beast made an appearance at the September 9, 2005 S.O.E.C. Driving Event. Richard Miller proudly shows off his truck, trailer, and Saleen Mustang.



Look carefully.
Is the trailer door open or closed?



License Plate: Beauty1

9th Annual Saleen Auto Show & Open House Held September 10, 2005

Saleen, Inc. and the S.O.E.C. hosted their annual event with over 125 Saleen and Ford Mustangs competing for trophies and spectators enjoying the activities at the Saleen facility in Irvine, California. Face painting, virtual simulation driving, visit to the Saleen assembly line, acquiring Steve Saleen's autograph, and raffles were among the activities of the day. Check out the photos of this event, the July 2005 Mustangs Northwest Roundup, and other Saleen events at www.saleen.com/events.htm

2005 California International Auto Show www.saleen.com/events_anaheim_05.htm



2005 Saleen Open House

Woodward Dream Cruise 2005

Saleen S7 waiting for delivery



Saleen Special Vehicles, Troy, Michigan



**2005
SALEEN S7
TWIN - TURBO**

**750 HP
0-60 2.8
235 MPH**



The Beach Boys Concert, Shain Park, Birmingham, Michigan



MCA Grand National Show Youngstown, Ohio September 2 - 4, 2005

Our friends from the Mahoning Valley Mustang Club were the hosts of the 2005 MCA Grand National Stampede. For once your editor was able to leave work on Friday and still arrive at the show while the sun was shining! The trip was only 50 miles.

As I sat in the pleasant sunshine of Youngstown, Ohio I was thinking about the June 2004 show in Biloxi, Mississippi. I looked in my bag for a pen to write this article. The first pen I found was from the Gulf Coast, Mississippi. During our visit to Biloxi, we drove up and down this beautiful coast and took a trip to New Orleans. As we watched the news reports about Hurricane Katrina, many of the Gulf Coast Mississippi and New Orleans pictures were of areas that we remembered from our 2004 visit to Biloxi and New Orleans. The best we could tell, the Biloxi Convention Center (where the 2004 show was held) was totally under water. All we could see was the tall sign in front of the parking lot.

Our lives have only been impacted by the price of the fuel it took to get to this show. I can't even imagine the emotions and financial disaster of surviving Hurricane Katrina. By the time that this article is read by our S.O.E.C. members, the disaster may be long forgotten by most people. I can only wonder about the fate of the Gulf Coast and New Orleans.

Back to the show report ... Over 400 Mustangs were present at the show. This included at least thirteen Saleens that were photographed. We would still love to see more Saleens at the MCA shows, but ten is a nice group compared to other shows. The weather was perfect for the judging and viewing of the cars. Charity raffles and car related displays were abundant. On my trip to the vendor section, I found a small die cast model of the Saleen Big Rig to add to my collection of Saleen models. (I also found some poor copies of Ford and Saleen products. If you want authentic Saleen merchandise, I recommend

that you shop online at saleen.com)

Eating is always a time to socialize. Friday evening, several S.O.E.C. members ate at a local seafood restaurant and made arrangements to meet Saturday morning for registration. MCA shows have parking as you arrive, rather than by class. In the past, it was difficult to allow enough space for parking by class. Also, club members wanted to park together. As a result, if a group make arrangements to arrive together, that now is the only way they can park together.

Saturday evening, a group of Saleen Owners and my local SWAMP Mustang club members went to dinner and also stopped at the ice cream stand across the street from the show site. To avoid taking our show cars from the show field, some of the group rode to the restaurant in my motorhome while others had the pleasure of taking their Saleens!

At the Sunday awards, my husband and I were presented the MCA medallion that we earned for our 1997 Saleen S351. The medallion was earned by traveling to MCA shows all over the USA over the past six years.

Sunday was another beautiful and mild day. This was just amazing for me to have the pleasure of having a show so close to my home and still have gorgeous weather! My friends from the Lake Erie Mustang Owners Club are hosting a show in Erie, Pennsylvania on August 11 - 13. I hope to see S.O.E.C. members there. I will also be traveling to the MCA show in Sturbridge, Massachusetts on July 14 - 16, 2006



MCA Medallion awarded
for 1997 Saleen S351 Mustang



**Saleens at the 2005
MCA Grand National Show
Youngstown, Ohio
September 2 - 4, 2005**



Saleen Sportruck S331



Saleen Unveils New S331 At LA Auto Show

by Jim Dvorak

January 4, 2006 -- Los Angeles, Calif -- Before an international crowd, Ford's big news at the Los Angeles Auto Show was the unveiling of yet another Blue Oval-based Saleen vehicle -- the Saleen Sportruck S331. (Editor's note: the spelling of Sportruck is correct!)

Building on the heritage of Steve Saleen's 1991 SCCA Race Truck championship in his specially built General Tire Ford Ranger, the S331 unites functionality with radical performance. Starting with a 3-door Super Cab pickup truck with a 5.4L V8 under the hood, the S331 features the power, handling and style that Saleen owners demand.

The "Thunder" definitely roars with a twin-screw supercharged model producing a massive 450 bhp @ 5200 RPM and 500 lb-ft of torque at 4000 RPM. Power is achieved with the help of the dual-stage water-to-air intercooler and Saleen Powerflash performance calibration. For those who live life a little more mild-mannered, there is also a normally-aspirated 3-Valve model producing a respectable 325 bhp @ 5000 RMP and 400 lb-ft of torque at 4000 RPM.

Saleen enthusiasts will not be disappointed with the powerful statement the Thunder makes with its aggressive stance on the largest wheels available in its class -- a massive 23 inches of forged aluminum clad in high-performance BF Goodrich 305/40 tires. Stopping power is assisted with 4-wheel ABS, 15" slotted and vented discs up front with 6-piston calipers, and 13.7" discs in the rear.

Aerodynamics and styling cues resemble the signature look of the Saleen line-up -- reminiscent of the S7 up front and in the rear. The dual-dual side exhausts provide a unique exterior look and throaty tone.

Luxury interior treatments include double-stitched leather sport seating throughout, a jewel-like instrument panel with a twin-gauge pod display, integrated silver panels and bezels, and Saleen race-style pedals. Options include HID headlamps, bedliners, tonneaus, tow packages, motorcycle, bike and gun racks, sound and entertainment systems, GPS, ski racks, and heavy-duty toolbox.

The 2007 Saleen Sportruck S331 is scheduled to be in full-scale production out of its Irvine, Calif. facility in July, and will be sold through authorized Saleen dealers. Starting in September, when Ford GT production ends, S331 production will be expanded to Saleen's Troy, Mich. plant.

MSRP for the 3-Valve S331 is expected to be in the high-\$30,000 range and in the high-\$40,000 range for the Supercharged model.





SALEEN PRESENTS COOL TOPS FOR HOT CARS

**Introducing Saleen Scenic Roof &
Saleen Speedster Options for 2006**

by David Bruno and Jim Dvorak

At the California International Auto Show last fall, Saleen introduced two new options for the 2006 S281 Mustang: a Speedster option for the convertible and a Scenic Roof option coupe.

Speedster

After a one-year hiatus, the popular Speedster returns in '06 offering dramatic sports car styling with the addition of a beautifully designed rear seat tonneau and sport bar. Painted in matching Saleen body color, the hard tonneau and its coordinating leather-look sport bar offer a complimentary design to the already aggressive Saleen styling.

Scenic Roof

The Scenic Roof option, first seen at the 2004 SEMA Show in Las Vegas, now makes its much-anticipated debut on the 2006 S281 Coupe. Surrounding the vehicle's passengers with nature's beauty, the Scenic Roof gracefully extends from the front windshield to the back window.

The fixed glass panel, produced from safety glass panels developed by Solutia Automotive, features UV-ray protection while eliminating the howling winds that are often created by standard moon roofs. Solutia provides the industry worldwide with technological innovations in automotive glass laminate films, including unique applications for the Ford GT



(70% transmittance level all-around), Ford Crown Victoria Law Enforcement Vehicles (optional side windows for 10-times intrusion resistance, UV and noise reduction), as well as numerous Ford concept vehicles. The Scenic Roof is structurally sound, tinted, and has been tested to meet all federal safety requirements. Completely replacing the roof, it provides stunning panoramic views day or night.

Steve Saleen admits the Scenic Roof is even fun to drive it through a car wash, but on the road it provides a unique driving experience that is unmatched by previous innovations.

Price & Availability

The Speedster option had an expected production start of November 2005, with a price estimated at \$2,550. The Scenic Roof production was expected to begin in January of 2006 with a price of \$3,990. Check www.saleen.com or inquire at your local dealer for more information and availability.

**SCREAMING
YELLOW
2006 SALEEN
SPEEDSTER**



Saleen Mustang & Focus Production Soars In 2005

by David Bruno

Capitalizing on a fresh Ford Mustang and a revamped Focus, in 2005 Saleen Inc. had a record setting year. Their assembly lines in Irvine, Calif. and Troy, Mich. produced a total of 1548 Mustang and Focus vehicles. Even with the delayed availability of the S/C and the late introduction of the convertible body style from Ford, Saleen was able to nearly match — or top — 2004 production of these models. With the popularity of the '05 Saleen S281 Mustang Coupe, this model exceeded Coupe and Convertible production combined for any previous year.

Mustang	2004	2005
S281 Coupe	195*	944
S281 Convertible	109*	92
S281 S/C Coupe	101	230
S281 S/C Convertible	109	79
E Coupe	4	3**
E Convertible	2	0
Total	520	1348
Focus		
N02	88	75
S121	Not Offered	125
Total	88	200

Source: Team Saleen.

* 2004 S281 production includes 8 SVT Cobra Coupes and 10 SVT Cobra Convertibles.

** 2005 E models produced are certification and R&D cars and are not for sale.

The Saleen Book

Saleen Mustangs have been in production since 1984. *The Saleen Book—20 Years of Saleen Mustangs* gives a comprehensive historical narrative, registry of every Saleen Mustang produced from 1984 to 2003, photos, and more. This book was first released in April 2004. You can get more information from the website, www.bradbowling.com

Be sure to mention that you're a S.O.E.C member.



MCA 2007 National Show Schedule

May 25-27, 2007: Louisville, KY - Derby City Mustang Club

June 22-24, 2007: California - BAMA/DVMA

July 27-29, 2007: Youngstown, Ohio

Labor Day Weekend 2007: Grand National, Augusta, GA

Even 2008 is getting a start:

August 1-3, 2008: Ontario Canada

2006 S.O.E.C. EVENT SCHEDULE

Also check the S.O.E.C. Events forum at www.saleenclub.net/forum/ for more information on these and other events of interest, as well as last-minute details on S.O.E.C. activities related to these events.

July 13 - 16, 2006: Mustangs Northwest Roundup, Bellevue, Washington

Visit www.mustangsnorthwest.org/roundup for more information. July 13th - Ride & Drive at Pacific Raceways; 14th - Pony Trail - route TBA; 15th - MCA Judged Show - BCC; 16th - People's Choice Show - BCC

August 11 - 13, 2006: North Carolina S.O.E.C. Event.

If the West Coast Saleen Headquarters is too far for you to travel, how about autocross, a scenic cruise, and a show in North Carolina. The current plan is for Steve Saleen and the Saleen rig to be present. It's still too early for the details, but reserve the date and watch for detail on the S.O.E.C. website at www.saleenclub.net

August 19, 2006: Woodward Dream Cruise, Woodward Avenue, north of Detroit, Mich., near Saleen Special Vehicles in Troy, Mich. Visit www.woodwarddreamcruise.com for more information.

September 8, 2006: 5th Annual S.O.E.C. Driving Event in Irvine, California

September 9, 2006: 10th Annual Saleen Show, at Saleen's Irvine, California headquarters.

Fall 2006: Ford Arizona Proving Ground 50th Anniversary Celebration

A rare opportunity to be on the top-secret proving ground for an all-Ford show and open house. The facility is about 30 miles from Yucca (off I40 between Kingman, Arizona and Needles, California). You must RSVP for this event. (Date to be announced.)

MCA 2006 National Show Schedule



Check the MCA website
www.mustang.org

July 14-16, 2006

New England Mustang Nationals II **Sturbridge, Massachusetts**

Hosted by Mustang Car Club of New England (CT, MA, ME, N) at Sturbridge Host Hotel. Event hours are 8-5 with check-in running Friday 8-5 Sat 8-10. Registration fee is \$45 non-MCA & \$35 MCA. For more information, call Roberta Silverman at 508-584-8848 or email Mustangwidow350@msn.com or visit the website at www.mccne.com

August 11-13, 2006

Lake Erie Mustang Owners Club Show **Erie, Pennsylvania**

MCA National Show hosted by the Lake Erie Mustang Owners Club.
www.lemoc.com/2006.htm

September 1-4, 2006

MCA 30th Anniversary Stampede **Birmingham, Alabama**

In lieu of a Grand National in 2006, a celebration for the 30th anniversary of the MCA will be held on Labor Day Weekend at Barber Motorsports Park in Birmingham, Alabama.

September 29 - October 1, 2006

Mustang Club of Las Vegas Show **Las Vegas, Nevada**

Hosted by the Mustang Club of Las Vegas. The Stardust Hotel & Casino is the host hotel. Reservations can be made on line at www.stardustlv.com or call 1-866-642-3120. The group code is MUSTANG. Event hours are 8-5 with check in running 8-5 Friday and Saturday 8-10. Registration fee is Non-MCA Member \$60, MCA Member \$50. For information, call Larry Gareffa at 702-636-0707 or email lgareffa@cox.net. The website will be updated as things progress.

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