



SALEEN ALLEY



SALEEN OWNERS AND ENTHUSIASTS CLUB

OWNERS AND ENTHUSIASTS CLUB

SALEEN

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SOEC WEBSITE

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Membership fee of \$25.00

**We support the Mustang Club of American and
 their events.**

MCA WEBSITE

www.mustang.org

SOEC Established 1991



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April 2006

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Events of Interest

If any SOEC members are part of an event that other SOEC members may want to attend, please notify us by e-mailing info@saleenclub.net to have the event listed on the SOEC website. If the timing coincides with the publication of *Saleen Alley*, the event will also be published. For updated information throughout the year, be sure to regularly visit our website's "SOEC Events" forum.

Articles Wanted... NEEDED

If you would like to submit information or articles, email saleens351@comcast.net

Photo Usage

Photos taken by the editor were taken while cars were on display at public events or they were taken with permission of the car owner. *Saleen Alley* is a non-commercial publication printed for the dissemination of information and for the enjoyment of the reader.

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Saleen Unveils New S331 At LA Auto Show

by: Jim Dvorak

(From the Cover)

January 4, 2006 -- Los Angeles, Calif -- Before an international crowd, Ford's big news at the Los Angeles Auto Show was the unveiling of yet another Blue Oval-based Saleen vehicle -- the Saleen Sportruck S331.

Building on the heritage of Steve Saleen's 1991 SCCA Race Truck championship in his specially-built General Tire Ford Ranger, the S331 unites functionality with radical performance. Starting with a 3-door Super Cab pickup truck with a 5.4L V8 underhood, the S331 features the power, handling and style that Saleen owners demand.

The "Thunder" definitely roars with a twin-screw supercharged model producing a massive 450 bhp @ 5200 RPM and 500 lb-ft of torque at 4000 RPM. Power is achieved with the help of the dual-stage water-to-air intercooler and Saleen Powerflash performance calibration. For those who live life a little more mild-mannered, there is also a normally-aspirated 3-Valve model producing a respectable 325 bhp @ 5000 RMP and 400 lb-ft of torque at 4000 RPM.

Saleen enthusiasts will not be disappointed with the powerful statement the Thunder makes with its aggressive stance on the largest wheels available in its class -- a massive 23 inches of forged aluminum clad in high-performance BFGoodrich 305/40 tires. Stopping power is assisted with 4-wheel ABS, 15" slotted and vented discs up front with 6-piston calipers, and 13.7" discs in the rear.

Aerodynamics and styling cues resemble the signature look of the Saleen line-up -- reminiscent of the S7 up front and in the rear. The dual-dual side exhausts provide a unique exterior look and throaty tone.

Luxury interior treatments include double-stitched leather sport seating throughout, a jewel-like instrument panel with a twin-gauge pod display, integrated silver panels and bezels, and Saleen race-style pedals.

Options include HID headlamps, bedliners, tonneaus, tow packages, motorcycle, bike and gun racks, sound and entertainment systems, GPS, ski racks, and heavy-duty toolbox.

The 2007 Saleen Sport Truck S331 is scheduled to be in full-scale production out of its Irvine, Calif. facility in July, and will be sold through authorized Saleen dealers. Starting in September, when Ford GT production ends, S331 production will be expanded to Saleen's Troy, Mich. plant.

MSRP for the 3-Valve S331 is expected to be in the high-\$30,000 range and in the high-\$40,000 range for the Supercharged model.

SALEEN PRESENTS COOL TOPS FOR HOT CARS

Introducing Saleen Scenic Roof & Saleen Speedster Options for 2006

by David Bruno and Jim Dvorak

At the California International Auto Show last fall, Saleen introduced two new options for the 2006 S281 Mustang: a Speedster option for the convertible and a Scenic Roof option coupe.

Speedster

After a one-year hiatus, the popular Speedster returns in '06 offering dramatic sports car styling with the addition of a beautifully designed rear seat tonneau and sport bar. Painted in matching Saleen body color, the hard tonneau and its coordinating leather-look sport bar offer a complimentary design to the already aggressive Saleen styling.

Scenic Roof

The Scenic Roof option, first seen at the 2004 SEMA Show in Las Vegas, now makes its much-anticipated debut on the 2006 S281 Coupe. Surrounding the vehicle's passengers with nature's beauty, the Scenic Roof gracefully extends from the front windshield to the back window.

The fixed glass panel, produced from safety glass films developed by Solutia Automotive, features UV-ray protection while eliminating the howling winds that are often created by standard moon roofs. Solutia provides the industry worldwide with technological innovations in automotive glass laminate films, including unique applications for the Ford GT (70% transmittance level all-around), Ford Crown Victoria Law Enforcement Vehicles (optional side windows for 10-times intrusion resis-

tance, UV and noise reduction) as well as numerous Ford concept vehicles. The Scenic Roof is structurally sound, tinted, and has been tested to meet all federal safety requirements. Completely replacing the roof, it provides stunning panoramic views day or night.

Steve Saleen admits the Scenic Roof is even fun to drive it through a car wash, but on the road it provides a unique driving experience that is unmatched by previous innovations.

Price & Availability

The Speedster option had an expected production start of November, 2005 with a price estimated at \$2,550. The Scenic Roof production was expected to begin in January of 2006 with a price of \$3,990. Check www.saleen.com or inquire at your local dealer for more information and availability.



Saleen Mustang & Focus Production Soars In 2005

by David Bruno

Capitalizing on a fresh Ford Mustang and a revamped Focus in 2005; Saleen Inc. had a record setting year. Their assembly lines in Irvine, Calif. and Troy, Mich. produced a total of 1548 Mustang and Focus based vehicles. Even with the delayed availability of the S/C and the late introduction of the convertible body style from Ford, Saleen was able to nearly match — or top — 2004 production of these models. With the popularity of the '05 Saleen Mustang S281 Coupe, this single model exceeded more than 20-years of Saleen Mustang production.

Mustang	2004	2005
S281 Coupe	195*	944
S281 Convertible	109*	92
S281 S/C Coupe	101	230
S281 S/C Convertible	109	79
E Coupe	4	3**
E Convertible	2	0
Total	520	1348
Focus		
N02	88	75
S121	Not Offered	125
Total	88	200

Source: Team Saleen.

* 2004 S281 production includes 8 SVT Cobra Coupes and 10 SVT Cobra Convertibles.
 ** 2005 E models produced are certification and R&D cars and are not for public sale.



New SOEC Website

by SOEC Web Team

To welcome in the New Year SOEC will launch a new club website (www.soec.org) this spring. The completely revamped site will house information about our club, events, and data that will support all Saleen vehicle owners and enthusiasts.

This project started last November with the goal of becoming “the” authoritative source for Saleen product information on the web. In part this will happen by offering documentation for the most asked about vehicle questions such as “production numbers” and “specifications.” We will also offer printable downloads of period Saleen sales literature, advertisements, press releases and related photography.

The SOEC website will also sport a new forum with improved features and additional topics. Such items include photo posting, downloadable vintage Saleen magazine articles, and a SOEC member’s only area.

No doubt this is large undertaking that continually grows with every passing month and a project that will never be finished, but will clearly separate SOEC from the rest.

Enjoy the new site!