



SALEEN ALLEY



Saleen Owners and Enthusiasts Club Publication
Visit Website at <http://www.saleenclub.net>

Volume 7, Issue 2

SOEC Headquarters, P.O. Box 9025, Asheville, NC 28805

August 2004



Forty Years of Mustangs Twenty Years of Saleens



The Nashville Speedway was the venue for the celebration of the season. Steve and Liz Saleen and the Saleen Owners and Enthusiasts Club made the event truly special for the Saleen owners and all who attended the event. The Saleen display featured the Saleen Hospitality truck, a Lizstick Red S7, an SSC 5th Anniversary Car, an SA10, an SA15, an SA20, Saleen Mustangs, a Saleen focus, a Saleen Ranger truck, and several dealer Saleen S281 Mustangs.

Starting Thursday, April 15, 2004 Steve Saleen had several autograph sessions each day. Posters, hats, model cars, t-shirts, Saleen books, and other collectibles were patiently autographed for the enthusiastic Mustang and Saleen owners. Thursday evening several Saleens went to the rendezvous area to go to downtown Nashville. Apparently over 1000 others had the same plan. Three hundred tickets were randomly passed out to mustang owners who were in the lot. Our Saleen group arrived too late to acquire tickets, so we gathered to decide on Plan B. As we gathered with Steve and Liz in a corner of the parking lot, Steve attracted a crowd of fans who stopped for a brief photo opportunity. By this time hunger became the motivating factor in our decision-making. The group quickly agreed upon a short drive to the Opryland Hotel for dinner at

Saleen Owners and Enthusiasts Club
Officers, Board of Directors, & Appointed Positions

President
Debbie Blaylock

Vice Pres.
Bob Muesegaes

Secretary
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Treasurer
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2005 Production Mustang "Mule" at the Pittsburgh Vintage Grand Prix Car Show.

The car was filled with test equipment and computers. The driver's job is to drive the car to gain information about the car's performance. Also see page 9.



Mustangs at the Nashville Speedway, April 17, 2004

List Events of Interest

If any SOEC member is part of an event that SOEC members may want to attend, please notify our webmaster by e-mailing wayne@saleenclub.net to have the event listed on the SOEC website. If the timing coincides with the publication of Saleen Alley, the event will also be advertised in the newsletter.

Articles Wanted

If you would like to submit show information or articles,
e-mail saleens351@comcast.net

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the Cascades Restaurant.

The restaurant had the atmosphere of a tropical garden. The ceiling had the appearance of a starlight evening. This made a relaxing setting for us to discuss the plans for the Friday Saleen Anniversary Celebration. The Lizstick Red Saleen S7 was to be featured inside the Governor's Ballroom. To compliment the red S7, a red Saleen Focus and a red S351 Saleen Speedster were chosen to be



displayed inside the ballroom. The SA20 Saleen Mustang was to be displayed in the lobby. Arrangements were made to get these vehicles to the ballroom Friday afternoon. The gas tanks of the S351 and the SA20 were just

filled for the planned Nashville cruising. The change in plans left the cars with too much gasoline to be permitted inside the building. This led to the SA20's visit to the local Ford dealer to have some gas drained from the tank. (Ask Debbie about this adventure!)

It was decided that the S351 would go for an afternoon drive to burn off the gasoline. After 80 miles of driving in the beautiful sunshine, the S351 was ready for admittance to the ballroom. Friday afternoon, the cars that were put into the ballroom had to be detailed. What a challenge to get all of the fingerprints off the S7 that was pushed into the room. If you think the sun shows all the streaks, try to detail a car under a spotlight.

The hotel staff was busy setting up, hanging banners, and preparing the display of the Saleen Anniversary cake. The Pink Flamingos were busy rehearsing and doing all their sound checks. All of the preparations were done on time. While some SOEC members were busy setting up at the hotel, others were busy at the track. Announcements were made and a thousand Saleen tags were passed out to groups who planned to attend that evening. Liz tried to get a count of how many people to expect at the party. The count was abandoned when it was apparent that well over 1000 people planned to attend.

The ballroom doors opened promptly at 7:00 P.M. Throughout the evening Steve signed posters and the "Pirelli Girls" were present to greet visitors. Several tables with a variety of food were set up in the center of the ballroom. The Pink Flamingos entertained the crowd all evening. They sang, danced, had

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participants dancing on the stage, and line dancing on the ballroom dance floor.

Our SOEC President, Debbie Blaylock, was “summoned” to the stage for a problem



with a speeding Saleen Mustang. Debbie took the microphone and said, “I’m not going down alone.” She summoned Steve and Liz Saleen to the stage. After testifying to Debbie’s speeding problem – “Debbie, you always drive fast” - Steve was presented with a photo album and a commemorative 20th Anniversary engraved large leaded crystal cup.

Steve was then entertained on stage with a special rendition of “Lola”. Later the group sang a revised version of “Mustang Sally”, with the word Saleen substituted. The entertainment ended around 12:15 A.M. There still was a nice crown on hand to close the evening. With this huge celebration completed, the Saleen Owners and Enthusiasts Club still had



several duties to fulfill.

Saturday was the big day at the Nashville Speedway. Saleen Owners and Enthusiasts Club members were on hand in the main parking lot to park the Saleens together, in preparation for the afternoon’s group picture and the judging for the Judges’ Choice Awards. At 3:00 P.M. the Saleens left the parking area to assemble outside the entrance to the track. Approximately 100 Saleens lined up for the photo. Steve Saleen walked down the long rows of Saleens and autographed cars while we all waited for our turn on the track. The plan was to have the photo taken on the track, but the track events were running behind schedule so the photo was taken on one of the side roads behind the track. The setting wasn’t what was planned, but it was still a beautiful sight to see all of the Saleens together.

After the photo, a small group of SOEC members returned to the Opryland Hotel and boarded a shuttle bus for a trip to the Wild Horse Saloon in downtown Nashville. This was on the street where the Thursday night cruise was held. There was entertainment at the Wild Horse Saloon, but our goal was to

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(Twenty Years of Saleens Continued from page 4)

eat, socialize, and discuss plans for the SOEC participation at other MCA events for the coming show season.

The wait for the return bus was an entertaining experience. I'm sure that anyone who was present would be happy to fill you in on the interesting details, but I will refrain from telling the tale. It took us awhile to realize that the street past the Wild Horse Saloon was closed to regular traffic. We were afraid that we missed the bus, but learned that the street is closed nightly to limit the amount of cruising through the street. The Opryland Hotel owns the Wild Horse Saloon, and has permission for the shuttle bus to continue its route past the saloon. After this experience, we were all glad that we decided to leave our Saleens at the Opryland Hotel and ride the shuttle instead.

The fee for the shuttle was a wise investment

Sunday morning events were back at the speedway. Steve was again available for autograph sessions. Mustang and Saleen owners who received cards for Judges' Choice Awards picked up their plaques at the MCA registration tent. Some lucky people were able to stay for the concert and closing ceremonies. We, unfortunately, had to hit the road for the ten-hour drive home and work on Monday morning!

It was hard to believe that the long awaited event was over. We are already looking forward to the 45th Mustang Anniversary and the 25th Saleen Anniversary Celebrations.



SALEEN S7





All Ford Nationals Carlisle, Pennsylvania

Well, it has been said that it never rains in California, but Pennsylvania has never made that claim! Rain, rain, rain, and cool weather were the conditions that welcomed us to Carlisle, Pennsylvania. Nine Saleens were present for the participant voting Saturday. A few other Saleens were present for Sunday's events. This event has become an annual meeting place for SOEC members from Maine, Maryland, Pennsylvania, and Virginia.

The All Ford National event had vendors galore. It was a wonderland for one of my friends who is restoring a 1969 Mach I. The rest of our group huddled under several pop-up tents and passed the day in the usual manner, just sitting and relaxing.

The rain finally ended late Saturday afternoon. The evening was spent having dinner in Hershey, Pennsylvania (home of Hershey chocolates) followed by a visit to the Hershey Chocolate World. It was with great restraint that my husband only purchased a small bag of candy from the Hershey store.

The highlight of the evening was my dessert of chocolate chip ice cream with Hershey's hot

fudge topping. It's amazing how a group activity is fun even if the weather is not perfect. I would love to meet more SOEC members and have you join in on the fun.

Sunday's weather was cloudy, but pleasant. The cars again gathered to await the winner's parade and presentation ceremony. To entice the attendees to stay for the afternoon events, all participants are given three drawing tickets for a car to be given away after the awards ceremony. The winner had to be present. It only took two picks to draw the ticket of a person who was present. I am pleased to say that my 1997 S351 Saleen Speedster won first place in the Saleen class, but I did not win the car that was given away Sunday afternoon.



Biloxi, Mississippi National MCA Show , June 11 – 13, 2004



As I sat in the beautiful sunshine of Mississippi, I have to admit that the cool Carlisle, Pennsylvania weather last weekend was not all that bad! Fortunately, the Biloxi show was an indoor event. The Mississippi Coast Coliseum and Convention Center was the scene

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(All Ford Nationals Continued from page 6)

for the June 11 – 13 National MCA show hosted by the Mississippi Coast Mustang Club. The event was part of their 25th Southern Hospitality Mustang, Shelby, and Ford Products Show.

Butch Oustalet Ford, Gulfport, Mississippi was the local Saleen dealer who allowed the SOEC to share part of their vendor space. Fred Blum, Saleen Inc.'s Vice President of Sales was on hand to assist the dealer.

To my disappointment, out of 214 cars registered, only two Saleens were present for the show. Arrangements were made for pre-registered Saleens to park together with the dealer display, but my car was the only pre-registered Saleen. I encourage all SOEC members to get out to these events that are within a reasonable driving distance and make sure to pre-register. The large attendance at the Nashville 40th Anniversary Show may have taken your available time to attend shows, but I missed seeing a large group of Saleens at the Biloxi show.

Saturday was the day to have the car ready for judging. Hood up, top up, windows up, trunk open - all ready for the judging. If you can see the dirt, it should be cleaned. The winners aren't the most expensive cars. They are

the cleanest cars! By attending an occasional show, the car gets the detailing that will keep your Saleen in top condition.

Sunday morning, Fred Blum, Saleen Inc.'s Vice President of Sales, gave a talk about the beginnings of Saleen Performance and highlights of their progression. He outlined the development of the Saleen S7, Saleen's work in building the Ford GT for Ford, and the current work on building the clay model for the 2005 Saleen Mustang that will probably be revealed at the Saleen Show in September.

Sunday afternoon donated items were auctioned to benefit the Make-a-Wish Foundation. This auction was followed by the awards ceremony. The awards were battery-powered clocks with the show logo on the face of the clock. MCA president, Bill Johnson, commented that this was the most useful trophy that he has received.

The 50/50 raffle grew to a winner's take of \$1400. It was voted to split the prize into 2 prizes of \$700 with \$1400 going to the Make-a-Wish Foundation. The Make-a-Wish volunteers made nametags for all of the participants and had free t-shirts for the purchase of \$20 worth of raffle tickets.

At 5:00 P.M. the show cars left the cool comfort of the convention center to return to the hot and humid outside environment. This caused all of the cars' windshields to steam-up, requiring the use of the defroster before leaving the parking lot. This brought to mind bad memories of Pennsylvania winter, but I knew that my Saleen was out of the garage so it couldn't be winter!



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Trivia from Biloxi, Mississippi Show

(These were written down as the DJ read the question. I hope that I have recorded the questions accurately! My favorite is #1.)

1. What actress played Beaver's girlfriend on the Leave It To Beaver Show?
2. What years did Ford produce the Edsel?
3. What auto manufacturer was the first to come out with a vehicle model Super Sport?
4. What does FE stand for in the Ford FE series engine name?
5. Who invented charcoal?
6. What automaker first introduced the 289 V8 engine?
7. In what year and what make was the first V8 engine introduced in the U.S.?
8. The website classiccarbug.com has what car and what year in the logo?
9. What years did Ford manufacture the Falcon?
10. Who was the first president of the United States to formally make the change from the horse to the automobile?
11. In what year were seatbelts made mandatory in U.S. cars?
12. Where was the first drive-in movie opened?
13. Henry Ford I ran for what political office?
14. What was the first posted speed limit?
15. The 1st car to sell 1-million vehicles was the Model T in 1922. What was the next vehicle?

(Answers Continued on page 11)



Saleen Mustangs Attend The Pittsburgh Vintage Grand Prix July 17 & 18, 2004



Rain, rain, rain! While some of you cruise in the **HOT** sunshine, this cruise season has been rainy for Pennsylvania Saleens. Last weekend was sunny and hot, but the weekend for the Pittsburgh Vintage Grand Prix Races and Car Shows was cool and rainy. It seem that Pittsburgh rarely gets two nice weekends in a row! While Saturday presented us with a constant rain, Sunday's weather only dampened us with a few brief showers and a temperature of a pleasant 72 degrees. Three Saleen Mustangs were present for the event.

Despite the weather, wherever Saleen owners are gathered with our Mustang friends, we have an enjoyable time. Tents, umbrellas, food, cake, and good fellowship were on the addenda.

The venue for this event was Schenley Park in the Oakland section of Pittsburgh. While cars of all makes and ages were on display on the golf course, vintage racecars raced around the park's winding road course. The race is a national event for authentic, documented retired vintage racecars. It is not only America's largest vintage race, but also the only one run on city streets - the way sports car racing began.

The event is a charity event to benefit the Autism Society of Pittsburgh and the Allegheny Valley School. It may be of interest to tell you about the movie *Rain Man*. Dustin Hoffman played an autistic man. To prepare for the movie, Dustin Hoffman spent time with some of the adult residents of the Allegheny Valley School. Many of the abilities of Rain Man actually portrayed characteristics of Eddie, the son of the founder of the Pittsburgh Vintage Grand Prix event. As you remember the character, Rain Man, think of his roots at Pittsburgh's Allegheny Valley School.

For information about the event, visit the Pittsburgh Vintage Grand Prix website at <http://pittsburghvintagegrandprix.com>

Photos from The Pittsburgh Vintage Grand Prix Car Show July 17 & 18, 2004



*Woodward
Dream Cruise
Cruise Day,
August 21, 2004*



An annual event for Saleen, Inc. and the SOEC is the Woodward Dream Cruise. In case you are not familiar with the event, Woodward Avenue goes through Detroit, Michigan and runs through many suburbs that sponsor cruising events. From 8-mile Road to approximately 15-mile Road, cruisers park along the avenue and drive the avenue each evening for the week prior to the big Saturday Woodward Dream Cruise day.

Saleen, Inc., Steve Saleen, and the Saleen Owners and Enthusiasts Club will be participating in the Ford activities held in Birmingham, Michigan. The main activities are Fri., Aug. 20 and Sat., Aug. 21, 2004. Ford Motor Company is transforming Birmingham's Shain Park into Ford Cruisin' Legends Park. Ford Motor Company will be having displays from Ford, Lincoln Mercury, Ford Racing, SVT, **Saleen**, Roush, Mobility Motoring, Hard Rock Cafe's "50 Years of Rock" Mobile Tour, Harley Davidson, and a first-time Ford Cruisin' Concours. Look for your separate invitation from S.O.E.C. and information about the Saleen activities.

The invitations that are being sent out will detail where all the Saleens can park (at Saleen Specialty Vehicles, SSV, in Troy), and shuttles will be provided to take people to Shain Park, or Saleen Owners can drive and park nearby Shain Park or cruise Woodward. The area for the display rig has no room for parking Saleen owners' cars. There will be room only for display cars.

Friday, Aug. 20, the Ford activities will start with cruisers displaying their vehicles at the Ford World Headquarters building. Around noon, cruiser will drive to Woodward Ave., Birmingham. Ford's Charity Celebration will feature music legends Wilson Pickett, Bad Company's Paul Rogers and Morris Day & The Time for an exclusive charity celebration in downtown Birmingham from 6 -11 P.M. Ticket purchasers will be able to enjoy Ford's great classic cars, concept cars, Ford Cruisin' Legends Park, the "History of Rock" from Hard Rock Café, and live entertainment while supporting the Juvenile Diabetes Research Foundation.

For the Charity Celebration reservation information or to purchase reservations, please call 248-827-3015. Tickets are \$175, and Ford will donate the net proceeds from the Friday celebration to the Juvenile Diabetes Research Foundation.

Saleen Owners & Enthusiasts Club 3rd Annual Driving Event

Presented by Saleen, Inc. & SOEC
Friday, September 17, 2004

Pre-registration must be received by 9/6/2004

Wild Rivers Water Park -- Irvine, Ca.

"Non-competitive" test drive format

(utilizing a cone course in an open parking lot)

Schedule: (Tentative)

8:00 AM - 9:00 AM -- Registration

9:00 AM - 10:00 AM -- Drivers Meeting/Course

Walk-through

10:00 AM - 12:00 PM -- Course Open

12:00 AM - 1:00 PM -- LUNCH BREAK

1:00 AM - 3:00 PM -- Course Open

Fee:

\$50.00 - your own vehicle

\$125.00 - SALEEN supplied vehicles

Minimum - 4 Runs (your own car) or
3 Runs (w/ SALEEN-supplied vehicles)

(If time and space permits, participants using
their own vehicles, may be able to make 1 run
in a SALEEN vehicle for an additional \$30.00)

****You MUST be a SOEC
member to participate!****

E-mail marilyn.peek@saleenclub.net
to verify your current membership status. If
you are NOT paid up, or you are a NEW club
member, please bring your payment to the
event. (DO NOT MAIL IT IN IF YOU ARE A
NEW MEMBER. We will have no way to verify
your membership!) Membership is only \$25
per Year! A printable membership form is
available at

<http://www.saleenclub.net/membership.php>

Steve Saleen & the official SALEEN Race
Team tractor-trailer will be on-hand during the
day! Lunch and beverages are included with
registration.

Helmets will NOT be provided. Please
bring your own if you would like to use one.
Guaranteed to be a fun-filled day to enjoy
"Power in the hands of a few" with a small
group of fellow SALEEN & Mustang enthusi-
asts!

Email wayne@saleenclub.net
for more information!

Directions:

From I-5, exit Bake Parkway, turn west two
blocks to Irvine Center Drive, turn north, one
block to Lion Country Rd, turn left into park.

From I-405, exit Irvine Center Drive, turn south
one block, to Lion Country Rd., turn right into
park. <http://www.wildrivers.com/directions>

Wild Rivers Waterpark

8770 Irvine Center Drive

Irvine, CA 92618

Saleen Driving Event Pre-Registration

Name _____

Address _____

City _____ State _____ Zip _____

Check one: _____ \$50.00 Drive your own Car

_____ \$125.00 Drive Saleen's Car

If we need additional help, are you interested
in volunteering? Check: YES _____ NO _____
Please send this card with check or money or-
der payable to SOEC:

Wayne Mertz

P.O. Box 101

Canfield, Oh 44406

Questions? Email wayne@saleenclub.net

Telephone 330-519-5221

You can copy the above registration form or
print one from the Internet.

www.saleenclub.net/saleenshow/soecdriveprereg.pdf

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SALEEN 8th Annual Car Show
Presented by Saleen, Inc. & S.O.E.C.
Saturday, September 18, 2004

The event is held at Saleen, Inc.,
76 Fairbanks, Irvine, California 92618
Telephone 949-597-4900

All Classes Peoples Choice
Fabulous Trophies
Trophies for 1st, 2nd, and 3rd in each class
Goodie Bags
Dash Plaques (first 200 pre-registered)
Entertainment
Great Prize Drawings
\$25 if postmarked on or before 9/11/04
\$35 after 9/11/04

MCA 2004 National Show Schedule

August 12-15, 2004

Park City, Utah

September 3-5, 2004

Springfield, IL

Check the MCA website for
details. www.mustang.org

Your editor plans on attending the Utah and Illinois shows. It would nice to see a large group of Saleens for these events.



(Trivia from Biloxi Continued from page 8)

Trivia Answers

1. Mary Tyler Moore
2. 1958 – 1960
3. 1951 Crosley Super Sport
4. Ford Edsel
5. Henry Ford
6. Studebaker in 1958
7. Cadillac in 1914
8. 1935 Auburn Bowtail Speedster
9. 1960 – 1970
10. William Howard Taft
11. 1964
12. Camden, New Jersey
13. U.S. Senate
14. Walking speed only
15. V W Beetle in 1947

2004 Show Schedule

August 21st, 2004

Woodward Dream Cruise
Woodward Ave in Michigan

*** 3rd Annual SOEC National Show ***

Additional plans to come.

The Woodward Dream Cruise stretches over 16 miles of Woodward Avenue and goes through the nine host cities: Berkley, Birmingham, Bloomfield Hills, Bloomfield Township, Ferndale, Huntington Woods, Pleasant Ridge, Pontiac, and Royal Oak Michigan. Take a look at the Official Woodward webpage for more information about the Woodward Dream Cruise.

www.woodwarddreamcruise.com

September 3-5th, 2004

"Prairieland Roundup"

MCA Grand National

Springfield, Illinois

*** SOEC National Show ***

Hosted by the Central Illinois Mustangers. Host hotel and show site is the Crowne Plaza Springfield (800) 589-2769 (you MUST mention the 'Mustang Show' to receive a special rate). For more information, contact Chuck Brenner at (309) 836-6606 or brenner@macomb.com or go to www.2004grandnational.com

One of our Saleen Owners is a member of the Central Illinois Mustangers, the host club for this Grand National Event. It would nice to see a large group of Saleens at this event.

September 17-18th, 2004

8th Annual Saleen Show

Irvine, California

*** SOEC Grand National Show ***

Hosted by Saleen and SOEC. Located in beautiful Southern California. This is an action packed weekend. On Friday, the 3rd Annual SOEC Driving Event. On Saturday, the show-n-shine at Saleen's Headquarters. Other events are being planned for the whole weekend.

SALEEN ALLEY

SOEC Headquarters
P.O. Box 9025
Asheville, NC 28805

Twenty Years of Saleens, Anniversary Celebration

**Presented by Saleen, Inc. & the Saleen Owners and Enthusiasts Club
on Friday, April 16, 2004 Governor's Ballroom,
Opryland Hotel, Nashville, Tennessee.**

